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## Studying in Singapore

Living and learning in a clean, safe, and modern metropolis like Singapore means you stand to benefit from its many advantages, ensuring a pleasant and memorable experience.





### Accommodation

A comfortable home is always important to help you make the best of your learning experience. As a Kaplan student, you will enjoy special rates through our Kaplan-approved accommodation partners.



Safety

Singapore has been consistently ranked as one of the world's safest cities\*. The country provides a safe living and learning environment for students from all parts of the world.

8.8

## Cultural Diversity

The nation boasts a rich multicultural heritage, where various ethnic groups such as the Chinese, Malays, Indians, and Eurasians co-exist peacefully. International students have the opportunity to experience this diversity and unity for themselves, and discover the vibrancy of unique ethnic districts such as Chinatown, Kampong Glam, and Little India.



### Social Life

Student life at Kaplan is so much more than books and classes. Kaplan campus life is managed by the Employability and Student Affairs (ESA) team with a focus on enhancing the student learning experience at Kaplan. Go to pages 78 to 87 to learn more!



## Dining & Shopping

You will never run out of options when it comes to Singaporeans' favourite pastimes – dining and shopping. Singapore's multi-ethnic society means an abundance of food variety that is as affordable as it is delectable. When it comes to shopping, the famous Orchard Road belt and other trendy retail hotspots offer endless choices.



### Transport

An efficient network of public transportation ensures you can travel comfortably and affordably to any part of the island by bus, taxi, or train.



### Healthcare

A comprehensive healthcare network ensures you are well taken care of when it comes to your personal health. Private and public hospitals, and outpatient clinics are located throughout the island, as well as private medical clinics covering all specialisations.

### Weather

Singapore is an equatorial country which experiences summer-like weather for most of the year and more rain towards the end of the year. This is good news as you can wear light clothing and enjoy outdoor activities throughout the year.

## Kaplan – The Choice of Many

Kaplan Higher Education Academy (Kaplan) is part of Kaplan Inc., one of the world's most diverse education providers and the largest subsidiary of Graham Holdings Company (NYSE:GHC). To date, Kaplan has welcomed students from over 55 countries and regions, and has served more than 100,000 graduates. With over 450 academic and professional certification programme options for higher learning and skills development, Kaplan provides opportunities for individuals to pursue lifelong learning.









## will recommend Kaplan<sup>3</sup>

## Your Lifelong Integrated Learning Partner

Higher Learning | Skills Development

## Award Winning Private Education Provider in Singapore

### **Singapore Business Review International Business Awards 2023**<sup>4</sup>



Educational Management (Kaplan Higher Education Employability Roadmap)

### **JobsCentral Learning Training & Education Development (T.E.D.) Awards<sup>4</sup>**

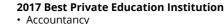


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### 2018 Best Private Education Institution Accountancy

- Banking & Finance
- Business Management Communications & Media
- Computer Science & IT
- Law
- Sales & Marketing Social Sciences
- **JobsCentral Learning Training & Education**

### **Development (T.E.D.)** Awards<sup>4</sup>



- Business Management
- Law
- Marketing
- Psychology

### **Reader's Digest Trusted Brands<sup>4</sup>**



Private Higher Institution Category in Singapore • 2011 • 2013 • 2014 • 2015 • 2022 · 2023 · 2024

### **BERG Icons of Learning 2017**



Winner of Best Private Education Institution in Singapore<sup>4</sup>

2016 Best Private Education Institution

### **JobsCentral Learning Training & Education** Development (T.E.D.) Awards<sup>4</sup>



- Business Management · Communications & Media Computer Science & IT
- Marketing

### **AsiaOne People's Choice Awards**



Top 3 Best Private Schools in Singapore • 2013 • 2014 • 2015 • 2016

Kaplan Higher Education Academy | PEI Registration Number: 199409389H | Period of Registration: 20 May 2022 to 19 May 2026. 1Based on full-time and part-time study modes across programmes offered at Kaplan.<sup>2</sup> Total Diploma and Degree graduates from Kaplan from 2007 to 2023.<sup>3</sup> Based on total survey respondents of the Kaplan Graduate Employment Survey 2021/22: 3,107 full-time and part-time graduates. <sup>4</sup>Awarded to Kaplan

## Kaplan Helps You Get Ahead

At Kaplan, we understand your need to pursue a quality education that can help you achieve your career goals. We offer one of the widest ranges of academic programmes, from Diploma to Bachelor's Degree and Postgraduate gualifications, for you to choose your area of interest and balance your commitments through flexible study modes and schedules.

### **Disciplines available:**

- Accounting, Banking & Finance
- Data Science & Analytics
- Information Technology

Law & Criminology

CHOOSE FROM OVER **OO**DEGREE OPTIONS



STUDENT SATISFACTION LECTURERS & COURSE MATERIALS<sup>4</sup> 4.4/5

One of the largest private education institutions in Singapore, our campuses at Wilkie Edge and Odeon 331 are situated in the heart of the city, with each campus located near 6 MRT stations across major train lines. They provide students with convenience and conducive study environments, including modern classrooms and computer laboratories, WIFI access, student lounges, a well-resourced library, and food & beverage outlets on campus.

### **Campuses Near 6 MRT Stations**



Note: The above map is for illustrative purposes and not drawn to scale. Based on full-time and part-time study modes across programmes offered at Kaplan. With our university partners and other higher education institutions from Australia, Ireland, and the UK (relevant disciplines and/or subject to university's requirements). <sup>3</sup>Subject to entry requirements and university's approval. <sup>4</sup>Source: Kaplan Student Course Evaluation 2022.







- Business, Management & Marketing Communication & Media Education & Social Sciences Hospitality & Tourism DIRECT ENTRY<sup>3</sup> TO DEGREES AWARDED SAME AS 2ND YEAR **ON-CAMPUS** FOR DIPLOMA GRADS STUDENT SATISFACTION **4-YEAR OPERATIONS & INFRASTRUCTURE**<sup>4</sup> EDUTRUST 4.2/5 CERTIFIED



## Raising Your Employability with Industry Relevance

Kaplan is committed to offering quality education through higher learning and skills development. As a result, Kaplan students will experience a holistic education with emphasis on graduate outcomes that will enhance their employability.

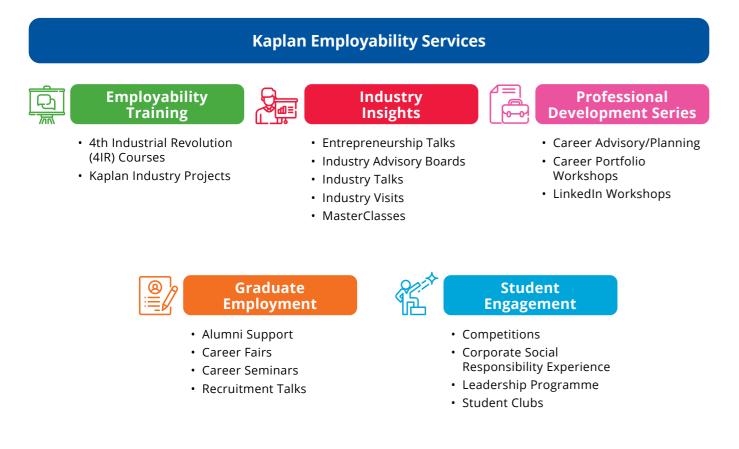


### Kaplan Industry Advisory Boards (IABs)

Our Kaplan Industry Advisory Boards, comprising industry leaders and entrepreneurs, provide industry perspectives and insights that help us ensure our curriculum is current, relevant, and robust. These, together with our enhanced employability initiatives, help us prepare our students to be industry-ready, with knowledge and key skill sets that employers are looking for in a new graduate.

### **Developing Industry-Ready Talent**

We have a comprehensive series of initiatives to complement our students' academic learning. Students will be guided to build their professional profile and be equipped with soft, technical, and digital skills, ready for life after graduation. These initiatives promote skills-based learning that aim to help our graduates be career and industry-ready to make an impact in the real world.



## Graduate Employability After **Programme Completion**







### Our graduates are employed by leading organisations and in the public sector

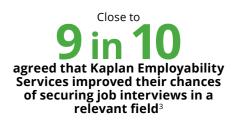
3M Innovation A*STAR Accenture Amazon Apple South Asia Capitaland Carousell Changi Airport Group Changi General Hospital Citibank CPF Board Deloitte Dow Jones	Dyson Google GSK Health Promotion Board Home Team Science and Technology Inland Revenue Authority of Singapore KPMG Services Land Transport Authority Lazada LVMH Marina Bay Sands Singapore
Dow Jones DSTA	Marina Bay Sands Singapore

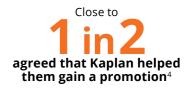
Source: Kaplan Graduate Employment Survey 2021/2022

All statistics are based on the Kaplan Graduate Employment Survey 2021/2022 conducted by Nexus Link Pte Ltd for graduating cohorts between June 2021 - August 2022. Respondents include full-time (FT) graduates: 917; and part-time (PT) graduates: 2,190. This survey is not the same survey conducted by SkillsFuture Singapore (SSG). The SSG Graduate Employment Survey may therefore not be directly comparable due to some differences in sample size scope between the two surveys. 'Base: FT & PT Diploma + External Degree Programme graduates (FT & PT employed + Self-employed + Freelance + Seeking employment). 'Base: FT Diploma + External Degree Programme graduates (FT employed + Self-Employed + Freelance 35 hours or above per week). <sup>3</sup>Base: FT Diploma + External Degree Programme graduates (FT & PT employed + Self-employed + Freelance + Seeking employment) who have participated in Kaplan Employability Services. 4Base: PT Diploma + External Degree Programme graduates (FT employed + Self-employed + Freelance working 35 hours or more per week).

<sup>1</sup>Based on full-time and part-time study modes across programmes offered at Kaplan







- Marriott International Mediacorp Microsoft Ministry of Education Ministry of Foreign Affairs Ministry of Law Ministry of Manpower Ministry of Social and Family Development Monetary Authority of Singapore Nike, Inc. OCBC
- Procter & Gamble
- PricewaterhouseCoopers **Rolls-Royce Singapore** SATS Sembcorp Marine Limited Shopee Singapore Airlines ST Engineering Standard Chartered Bank The Ritz-Carlton The Walt Disney Company TikTok Twitch **UBS** Singapore Visa



About Kaplan

## Study with Confidence

Helping every student achieve their education and career goals is at the core of what Kaplan stands for, and we strongly believe that having in place an environment conducive for academic pursuit and social interactions, is essential for learning and instrumental in providing the head start you need to pursue your dreams.

With the addition of a new campus at Odeon 331, we welcome you to Kaplan in Singapore for an enhanced student experience.



"What I like the most about Kaplan is the readily available infrastructure and resources. The amenities available for students make it a great environment to study. I found Kaplan to be a very welcoming place, especially for international students, like myself."



**Clarize Soo Hoo Mei Yoong** MALAYSIA Bachelor of Information Technology in Business Information Systems Murdoch University Student (2022)



## How can I study abroad?

At Kaplan, we offer English and Foundation programmes, together with Diplomas, to prepare you for progression to a Bachelor's Degree or Postgraduate Degree with our university partners. Here is a guide:

### 01 | Choose your programme

• Research on the Bachelor's Degree that you are interested in and seek expert advice from our consultants and overseas representatives on the recommended programmes to help you meet the academic and English language entry requirements for your Degree.

kaplan.com.sg/overseas-representatives

## 02 | Submit your application 03

- Our consultants and overseas representatives will guide you through your application, ensuring that you have the documents you need and that you meet all the admission deadlines.
- If you do not meet the English requirements, you can take our free Kaplan English Placement Test.
- Check out the scholarships we offer to international students such as the Kaplan Merit Scholarship and David Tan Scholarship.
- kaplan.com.sg/studentsupport-services

### Obtain your Student's Pass and Visa and arrive in Singapore

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- · Arrival Services by Kaplan in Singapore provides you with one-stop services such as the application of Student's Pass, free airport pickup for all new students, the arrangement of e-appointments for collection of Student's Pass and the arrangement of transport, and e-appointments for medical checkups.

### 04 | Enter directly into the 052nd year of your selected Bachelor's Degree

- Diploma graduates can enter directly into the 2nd year of your selected Bachelor's Degree with one of our prestigious university partners in Singapore.
- We also offer scholarship (Kaplan Higher Education Academy Scholarship Scheme) to students who have done well academically and who wish to pursue their Bachelor's or Master's Degree at Kaplan in Singapore.
- kaplan.com.sg/student-support-services



- Build up connections and raise your employability
- Affairs (ESA) team.





• Refer to pages 78 to 87 to learn more about Kaplan campus life by the Employability and Student

06

campuslife.kaplan.com.sg

### Complete your Bachelor's Degree and start your career

- Graduates can progress to pursue a Postgraduate Degree or find employment in Singapore or internationally. Kaplan's employability services are available to help you be career and industry-ready to make an impact in the real world.
- · Get lifetime membership at the Kaplan Alumni Club to connect with fellow graduates and enjoy benefits like complimentary career coaching.



kaplan.com.sg/news-andevents



## What can I study?



## Accounting, Banking & Finance

With a wide range of professionally accredited Accounting, Banking and Finance programmes, you can maximise the wealth of your potential as an Accountant, Auditor, Comptroller, Financial Analyst, and more.

### ⊖ kaplan.com.sg/abf

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### Communication & Media

Pick up skills relevant to the media industry and prepare yourself for a career as a Copywriter, Journalist, Producer, Public Relations Executive, and more.

### ⊖ kaplan.com.sg/cm

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### Business, Management & Marketing

Our programmes emphasise on real-world applicability and impart essential knowledge on the core business principles and strategies required to become an effective professional, entrepreneur, or business leader.

If you have a passion for analysing data and seeing the story

behind it, the Data Science and Analytics programme is

commodity and companies investing heavily in data

tailor-made for you. With data being traded like a precious

infrastructure, your skills will be in demand in a broad range

### ⊖ kaplan.com.sg/bm

of sought-after roles.

⊖ kaplan.com.sg/dsa

Data Science & Analytics

Education & Social Sciences

You can be a Counsellor, Educator, Enforcement Officer, Human Resource Personnel, Psychologist (with further study), or a Social Worker to help others surmount their difficulties and recentre themselves.

→ kaplan.com.sg/ess



### Information Technology

As we shift towards a digital economy, our comprehensive Information Technology (IT) programmes are the key to unlock jobs such as AI Engineer, Computer Forensic Investigator, Cyber Security Analyst, Data Scientist, IT Security and Risk Consultant, and Machine Learning Engineer, that help organisations embrace digital transformation.

 $\ominus$  kaplan.com.sg/it



## Hospitality & Tourism

Meet new people and create treasured memories for travellers on a global scale, from managing hotel accommodations and destination weddings at resorts to planning and executing corporate meetings, exhibitions, and even large-scale concerts for thousands of attendees.

 $\ominus$  kaplan.com.sg/htm



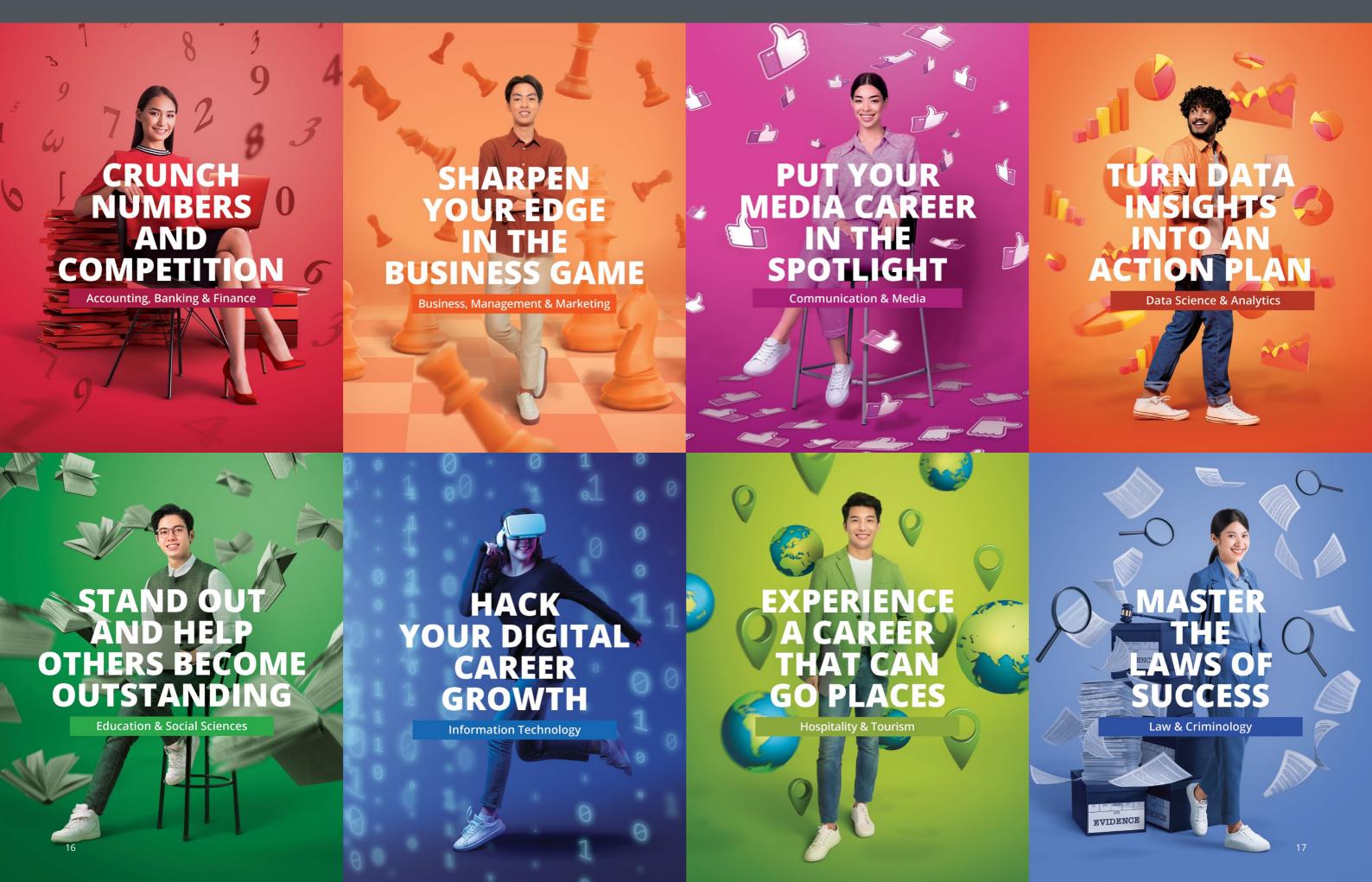
## Law & Criminology

Law focuses on teaching you how to research, present, and debate your case effectively, as well as to counter-argue and draw conclusions in court. Critical roles in Law include Business Advisors, In-house Counsels, and Paralegals. Criminology encompasses skills such as Forensic Science and Insurance Fraud in addition to police work. Through its study, you will understand criminal behaviour, criminal law and criminal justice, as well as crime and its prevention from a multidisciplinary approach.

### ⊖ kaplan.com.sg/law

Choose from 8 disciplines, with pathway programmes leading to a Bachelor's Degree.

Blaze your own trail and become a master of your craft.







Murdoch University believes you are your best asset and investing in education is an investment in your future. As a member of the Innovative Research Universities Group, Murdoch University collaborates with a number of distinguished Australian universities in conducting research of a national and international standing.

As a forward-thinking university with an international reputation and a wealth of expertise, Murdoch University is a top choice for a world-class Degree.



### Murdoch EDGE @ Kaplan (EDGE: Entrepreneurship Development & Graduate Employability)

Murdoch EDGE @ Kaplan offers Murdoch University students and graduates in Singapore a range of unique services to improve their career readiness or gain the confidence to pursue new ideas that can turn into real-world solutions. Through complimentary services that include industry events, seminars, entrepreneurship training, and access to business leaders and mentors to forge new networks, students and graduates of Murdoch University will be equipped with skills that will give them the competitive edge to pursue their careers or entrepreneurial ventures.

Murdoch EDGE @ Kaplan is located at Kaplan City Campus @ Wilkie Edge on Level 2.

### kaplan.com.sg/mu

Top 500 in World University Rankings<sup>1</sup>

Five-Star Rating<sup>2</sup> Overall and for Teaching, Employability, Research, Facilities and Inclusiveness

Plan study schedule at your own pace



**Professor Peter Waring Pro Vice-Chancellor** Transnational Education & Singapore Dean Murdoch University Singapore

With a large student enrolment, first-class support services, and strong commitment to research, Murdoch University seeks to maintain and further strengthen its reputation for transnational education excellence in Singapore.

### **University Partners**









Northumbria is a business focused, professional university with academic excellence sitting firmly at its core. Results from the Research Excellence Framework (REF 2021)<sup>2</sup> show Northumbria University with the biggest rise in research power of any United Kingdom (UK) university. Northumbria was also ranked 34th in the UK in the Complete University Guide 2025<sup>3</sup>. Truly an international University, Northumbria University has over 25 years of experience working with education partners outside of the UK and a population made up of more than 37,000 students from 137 countries. Northumbria University offers mainly assignment-based Bachelor's and Master's Degrees with well-paced schedules for busy adults.

### Newcastle Business School

Newcastle Business School, Northumbria University, is part of an elite group of Business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in Business and Accounting - the first in Europe to gain the double accreditation<sup>4</sup>.

The AACSB accreditation is an internationally recognised and specialised accreditation for Business schools. It assesses standards across the whole school, from taught programmes to research and internal operations. It is also a sign of quality that employers recognise, and graduates from AACSB-accredited schools are known to be career-ready.



### kaplan.com.sg/nu

Modern University of the Year<sup>1</sup>

**Dual AACSB** accreditation<sup>4</sup>

Mostly assignmentbased<sup>5</sup>



**Professor Andy Long** Vice-Chancellor Northumbria University, UK

Northumbria University is a research-rich, business-focused professional university with academic excellence sitting firmly at its core. We are recognised nationally and internationally for the quality of our students and graduates.

<sup>&</sup>lt;sup>1</sup> Times Higher Education World University Rankings 2025 | https://www.timeshighereducation.com/worlduniversity-rankings/murdoch-university

<sup>&</sup>lt;sup>2</sup> QS World University Rankings 2025

<sup>&</sup>lt;sup>1</sup> Modern University of the Year by The Times and Sunday Times Good University Guide 2025 | https://www.

thetimes.com/uk-university-rankings/feature-guide/article/best-universities-2025-league-table-rsjkkv99m

 <sup>&</sup>lt;sup>2</sup> Times Higher Education REF Results at a Glance | https://www.timeshighereducation.com/news/ref-2021-golden-triangle-looks-set-lose-funding-share
 <sup>3</sup> Complete University Guide | https://www.thecompleteuniversityguide.co.uk/league-tables/rankings and

https://www.thecompleteuniversityguide.co.uk/universities/northumbria-university-newcastle <sup>4</sup> Association to Advance Collegiate Schools of Business (AACSB) | https://www.aacsb.edu/accredited/n/ northumbria-university and https://www.northumbria.ac.uk/about-us/academic-departments/newcastlebusiness-school/study/aacsb/

With exception of Accounting Degree

### **University Partners**



University College Dublin Ireland's Global University



Ranked among the Top 1% of Universities Worldwide<sup>1</sup> and one of the few elite business schools to hold the "Triple-Crown" accreditation<sup>2</sup> by three centres of business and academic excellence, namely AMBA (UK), EQUIS (EUROPE), and AACSB (US), University College Dublin (UCD) continues to deliver top quality, internationally recognised Business Bachelor's Degrees and Master of Science (MSc) programmes to help students fulfil their personal and professional goals.



UCD Global Lounge @ Kaplan

Opened in late 2024, the UCD Global Lounge is a dedicated hub offering a bespoke space for UCD students, faculty, staff, alumni, and the wider UCD community to build connections. The hub is a vibrant, centralised space designed to support students' academic, social, and personal development. Staffed by a UCD team, the lounge is a welcoming place for UCD students providing access to study areas and academic support whilst also offering spaces for group work and collaboration. Beyond academics, the Lounge fosters community hosting social events, clubs, and networking opportunities, helping students build connections and feel engaged. Overall, the UCD Lounge serves as a dynamic, inclusive environment that enhances the student experience. The space exemplifies UCD's stated mission to inspire, connect, and create.

- <sup>2</sup> UCD Michael Smurfit Graduate Business School Accreditation AMBA (UK), EQUIS (Europe) and AACSB (US). Accreditations remain subject to accreditation providers. Kaplan Higher Education Academy is not responsible for any changes in accreditation requirements or loss of accreditation status not attributable to Kaplan Higher Education Academy
- <sup>2</sup> QS World University Rankings 2025 | https://www.topuniversities.com/universities/university-college-dublin

K

kaplan.com.sg/ucd

Ranked in the Top

1% of Universities

AMBA (UK), EQUIS (EUROPE)

Ranked 126<sup>th</sup> in the

**QS World University** 

**Professor Anthony Brabazon** 

Dean, UCD College of Business

foundation in

1908, the College of

Business has a proud

business leaders. We

are a University and

College committed

to transformation

with a vision for

actively shaping

the development of

Ireland and the world

global impact,

for the better.

tradition of educating

Worldwide<sup>1</sup>

Triple-Crown

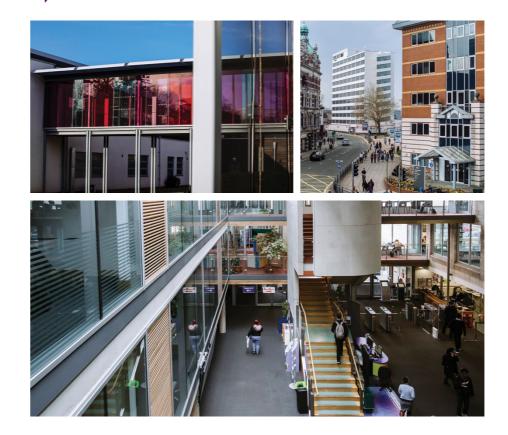
Accreditation

and AACSB (US)<sup>2</sup>

Rankings<sup>3</sup>

### **University Partners**





As a Top 10 Young University in the UK<sup>1</sup>, and rated Gold by the Teaching Excellence Framework<sup>2</sup>, the University of Portsmouth (UOP) has an excellent reputation for quality teaching and high levels of student satisfaction. The University provides a variety of programmes, catering to the needs of popular career fields such as Accounting, Banking, and Finance.

Attain Accounting Qualifications for Accounting and Financial Programme Complete the ACCA Professional papers during your studies and graduate with an Accounting Degree and ACCA-Affiliate status.

Accreditation of Prior Learning for Accounting and Financial Programme<sup>6</sup> Students who completed ACCA Fundamental Skills papers may apply for exemptions for up to 6 subjects.

https://www.port.ac.uk/about-us/our-story/our-rankings

- <sup>2</sup> https://www.timeshighereducation.com/student/news/tef-2023-results
   <sup>3</sup> QS World University Rankings 2025: Top global universities | https://www.topuniversities.com/worlduniversity-rankings
- <sup>4</sup> https://www.thecompleteuniversityguide.co.uk/league-tables/rankings/information-technology-and-systems
- <sup>5</sup> The Complete University Guide 2025 Accounting & Finance Rankings |
- https://www.thecompleteuniversityguide.co.uk/league-tables/rankings/accounting-and-finance Applicable for Bachelor of Arts (Honours) in Accountancy and Financial Management (Top-up) students who
- completed ACCA Fundamental Skills papers and subject to University approva



### kaplan.com.sg/uop

5-Star Rating for Excellence<sup>3</sup>

Ranked 9th in the UK in Information Technology and Systems<sup>4</sup>

Ranked 43<sup>rd</sup> in the **UK for Accounting** & Finance<sup>5</sup>



**Claire Sparrow** 

Interim Executive Dean of the Faculty of Business and Law

 $\bigcirc$  We are strongly committed to developing graduates who can operate in the increasingly complex and global world of business, where boundaries across organisational functions, and across geographical and cultural settings, have become fluid and dynamic.

<sup>&</sup>lt;sup>1</sup> Times Higher Education World University Rankings 2024 | https://www.timeshighereducation.com/worlduniversity-rankings/university-college-dublin

## **English Programme**



### **Diploma in Professional Business English**

The Diploma in Professional Business English offered by Kaplan Higher Education Academy (KHEA) is designed to develop non-native English speakers' English language skills in preparation for successful entry into mainstream academic programmes of study.

The programme focuses on developing the skills students will need to become a successful and confident language user. By using authentic reading passages and unscripted recordings, the programme exposes students to English as it is being used around the world today. With purposeful integration of critical thinking, students will be able to develop strategies for success, both in and out of class.

They are assessed regularly with listening practice tests, oral presentations, unit tests, writing assignments, and a final examination. Participation and the use of English in the class are also taken into consideration.

### **Programme Structure**

This programme comprises 5 academic levels and may be completed in 10 months\*.



## **Foundation Programmes**

### **Foundation Diploma**

The Foundation Diploma programme is designed and developed to prepare students for their pursuit of a Kaplan Diploma.

### **Programme Structure**

This programme comprises 6 modules and may be completed in 6 months\*.

Academic Skills

- Culture and Organisations
- Communication Studies Critical Thinking and Innovation

### **Delivery Method**

The curriculum is taught over 3 terms of 7 weeks with each term covering 2 modules. Classes are scheduled for 5 days a week.

### Foundation Diploma in Computing and IT

The Foundation Diploma in Computing and IT programme is designed and developed to equip students into their desired educational pursuit at the undergraduate level.

### **Programme Structure**

This programme comprises 6 modules and may be completed in 6 months\*.

- Academic Skills
- Communication Studies

### **Delivery Method**

Basic Programming

The curriculum is taught over 3 terms of 7 weeks with each term covering 2 modules. Classes are scheduled for 5 days a week.



ACADEMY

• Foundation Mathematics • Organisations in a Global Context

 Computing Skills • Critical Thinking and Innovation • Foundation Mathematics

## Diplomas

- Diploma in Accounting and Finance
- Diploma in Business Analytics
- Diploma in Business Management
- Diploma in Business Management (General Studies)
- Diploma in Computer Forensics
- Diploma in Criminology
- Diploma in Digital Marketing
- Diploma in Finance and Banking
- Diploma in FinTech

- Diploma in Hospitality and Tourism Management
- Diploma in Human Resources and Management
- Diploma in Information Technology
- Diploma in Legal Studies
- Diploma in Logistics and Supply Chain Management
- Diploma in Marketing and Management
- Diploma in Mass Communication
- Diploma in Psychology

### **Diploma in Accounting and Finance**

The Diploma in Accounting and Finance programme provides students with a comprehensive education in both disciplines, blending theoretical knowledge with practical applications. Students delve into essential areas such as corporate finance, financial accounting, financial reporting analysis, and management accounting, gaining a thorough understanding of key concepts. Additionally, the programme encompasses subjects like Economics, Law, and Management, ensuring a well-rounded education. Through a mix of lectures, case studies, and practical exercises, students develop the skills necessary for success in the fields of Accounting and Finance.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Business Statistics and Data-Driven Decision Making
   Financial Accounting
- Commercial Law
- Corporate Finance and Planning
- Cost and Management Accounting
- - Financial Reporting Analysis
  - Principles of Economics
  - Principles of Management

### **Diploma in Business Analytics**

In today's data-driven business landscape, organisations require professionals who can analyse complex data sets to uncover valuable insights and support data-informed decision-making. Business analytics combines statistical analysis, predictive modelling, and visualisation techniques to solve business challenges, improve operational efficiency, and identify growth opportunities. Business analytics is experiencing rapid growth, fuelled by advancements in technology, the availability of big data and the increasing need for evidence-based decision-making. Industry trends include the application of analytics in areas such as customer relationship management, supply chain optimisation, marketing analytics, and risk management. Professionals skilled in business analytics are vital for organisations to gain actionable insights and stay ahead of their competitors.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Applied Analytics in Business and Finance
- Data Analytics and Decision Science
- Descriptive Analytics
- Predictive Data Analysis

- Principles of Economics
- Principles of Management
- Principles of Marketing
- Visual Storytelling in a Digital Age

### **Diploma in Business Management**

The Diploma in Business Management aims to develop prospective students to be employed as generalists in business organisation, as well as prepare them for Degree studies. Upon successful completion of the programme, students should be able to operate in a business environment, which is generally volatile and subjected to significant technological disruptions, through building solutions and managing people relations in progressing business objectives and meeting key indicators. Furthermore, students should be able to critically read, write, research materials, and think analytically upon successful completion of the programme.

### Programme Structure

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Business Statistics and Data-Driven Decision Making
   Principles of Economics
- Commercial Law
- Globalisation and the World Economy
- Principles of Accounting

### **Diploma in Business Management (General Studies)**

The Diploma in Business Management (General Studies) is designed to equip and develop students with the necessary skills to be employed as generalists in business organisation, as well as prepare them for Degree studies. Upon completion of the Diploma programme, students can continue to pursue a Bachelor's Degree from one of our university partners in Australia, Ireland, and the UK at Kaplan in Singapore.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*. Students can choose from one of the specialisations to complete the programme.

### **Core Modules**

- Business Statistics and Data-Driven Decision Making
   Principles of Economics
- Commercial Law • Principles of Accounting
- Principles of Consumer Behaviour

### **Diploma in Computer Forensics**

Contemporary globalised organisations rely on computer systems to support, communicate, and perform many core activities. The storage of sensitive data, transactions, and strategic communication is facilitated by this critical technology. The Diploma in Computer Forensics programme aims to provide students with practical foundation skills in computing, security, and forensics to ensure systems are secure from cybercrime.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Computational Mathematics and Computer Architecture
- Fundamentals of Computer Systems
- Introduction to Computer Science
- Introduction to Data Communications

\*Subject to meeting programme and entry requirements 24 For more information on the individual programme, please refer to kaplan.com.sg **HIGHER EDUCATION** ACADEMY

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- Principles of Human Resource Management
- Principles of Management
- Principles of Marketing

- Principles of Finance and Banking
- Principles of Management
- Principles of Marketing

- Introduction to Programming Using Java
- Principles of Computer Forensics
- Principles of Computer Security
- Principles of Information Systems and
- Data Management

### **Diploma in Criminology**

The Diploma in Criminology offers a comprehensive programme aimed at providing students with a strong foundation in understanding crime, its causes, and its societal implications. Through a multidisciplinary approach, students will explore various facets of Criminology, including crime theories, criminal justice systems, criminal behavior, and the role of law enforcement. Case studies are integrated to enhance students' analytical and problem-solving abilities in the field of Criminology. After completing this programme, students will gain valuable knowledge and skills that can be applied to various areas related to Criminology.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Business Statistics and Data-Driven Decision Making
- Crime in Cultural Context
- Criminal Law
- Foundational Psychology

- Introduction to Criminology
- Justice and Social Policy
- Principles of Consumer Behaviour
- Principles of Human Resource Management

### **Diploma in Digital Marketing**

The Diploma in Digital Marketing programme aims to give students a better understanding of the marketing ecosystem. Students will be guided to create compelling stories, perform, and articulate marketing pitches either in team or individual projects. They will have the know-how to use digital design tools to execute the elements of marketing mix and analyse the effectiveness of marketing campaigns. Various real-case studies will be discussed in class to enhance student knowledge in this overall concept of digital marketing.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Advertising and Public Relations
- Data Analytics and Decision Science
- Graphic Design in a Digital Age
- Introduction to Media Studies

- New Media and Social Networks
- Principles of Management
- Principles of Marketing
- Visual Storytelling in a Digital Age

### **Diploma in Finance and Banking**

The Diploma in Finance and Banking provides students with essential knowledge and skills in Finance and Banking. This comprehensive programme covers fundamental principles including financial markets, banking regulations, risk management, and financial analysis. Students will develop a strong foundation in Finance and Banking, preparing them for further education or entry into the workforce in Finance and Banking roles.

### **Programme Structure**

Commercial Law

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

• Banking Principles and Practices

Corporate Finance and Planning

Business Finance and Statistical Analysis

- Principles of Accounting
- Principles of Economics
- Principles of Management
- Principles of Marketing

### **Diploma in FinTech**

The Diploma in FinTech is a comprehensive programme that combines finance and technology to prepare students for the exciting field of Financial Technology. Students will have the opportunity to delve into various areas, including fintech applications, digital payments and e-commerce, finance and banking, and economics. Through this programme, students will gain valuable insights into the latest trends and their impact on the Financial Services industry. By combining theoretical knowledge with practical applications, students will develop the knowledge and skills necessary to navigate the dynamic landscape of fintech and contribute to the innovation and transformation of the financial sector.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Applied Analytics in Business and Finance
- Decision Making
- Digital Payments and E-Commerce

### **Diploma in Hospitality and Tourism Management**

The Diploma in Hospitality and Tourism Management programme offers a dynamic curriculum that delves deep into the vibrant world of hospitality and tourism. This programme is designed to provide students with a wellrounded education, blending theoretical knowledge with essential skills for success in the industry. Throughout the programme, students will explore a wide range of subjects, including hospitality and tourism marketing, tourism systems, economics, and food and beverage operations. Upon completion of the programme, graduates will be well-prepared to pursue a variety of exciting careers in the Hospitality and Tourism industry.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Business Statistics and Data-Driven
- Decision Making
- Commercial Law
- Essentials of Tourism Systems
- Food and Beverage Management and Operations

### **Diploma in Human Resources and Management**

The Diploma in Human Resources and Management provides students with a strong foundation in Business Management, particularly in the area of Human Resource Management. Students will acquire essential knowledge in managing people, including recruitment, training, performance evaluation, and employee relations. The programme also covers key topics in Economics, Law, Management, and Marketing to provide a comprehensive understanding of business principles. Through a mix of theoretical knowledge and applications, students will learn how to address real-world human resource challenges and contribute effectively to organisational success.

### **Programme Structure**

Commercial Law

Principles of Accounting

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Business Statistics and Data-Driven Decision Making

  - Principles of Management

- Business Statistics and Data-Driven
- Corporate Finance and Planning

- Emerging Technologies in FinTech • Principles of Accounting • Principles of Economics
- Principles of Finance and Banking

• Marketing for Hospitality and Tourism • Principles of Accounting • Principles of Economics Principles of Management

- Principles of Economics
- Principles of Human Resource Management
- Principles of Marketing
- Principles of Talent Management

### **Diploma in Information Technology**

The Diploma in Information Technology aims to meet the increasing demands and needs of Business Information Technology (IT). To equip students with relevant and updated knowledge, as well as skills, this comprehensive programme provides them with everything they need to know about the ever-changing IT world.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Computational Mathematics and Computer Architecture
- Fundamentals of Computer Systems
- Introduction to Computer Science
- Introduction to Data Communications
- Introduction to Database Design and Development
- Introduction to Multimedia and the Internet
- Introduction to Programming Using Java
- Principles of Information Systems and Data Management

### **Diploma in Legal Studies**

The Diploma in Legal Studies is specially tailored for students who wish to work as legal executives or paralegals. as well as for those who wish to acquire legal knowledge for their own purposes. While this broad-based programme offers students a good insight into how laws apply in every aspect of life such as contract, criminal, and family matters, it also helps improve methods of analyses and communication; skills and knowledge that are transferable across many professions and organisations.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Commercial Law
- Criminal Law
- Family Law
- Intellectual Property Law
- Introduction to the Singaporean and International Legal Systems

### **Diploma in Logistics and Supply Chain Management**

The Diploma in Logistics and Supply Chain Management provides a comprehensive exploration of the fundamental principles and practices essential for successful logistics and supply chain management. Students will develop analytical skills to optimise operational efficiency and analytical thinking abilities to tackle industry challenges. They will also gain a deep understanding of supply chain dynamics, empowering them to make informed decisions and drive organisational success.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Commercial Law
- Principles of Economics
- Principles of Logistics Management
- Principles of Management

- Principles of Marketing
- Principles of Project Management
- Principles of Supply Chain Management
- Procurement and Strategic Sourcing

### **Diploma in Marketing and Mangement**

The Diploma in Marketing and Management programme is designed to offer students a comprehensive understanding of the principles and practices vital for success in the dynamic fields of Marketing and Management. This programme integrates knowledge from various disciplines to provide students with a wellrounded education. Through a combination of lectures, case studies, and exercises, students will develop the necessary skills to excel in Marketing and Management roles across a wide range of industries.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Business Statistics and Data-Driven • Principles of Consumer Behaviour Decision Making • Principles of Economics Commercial Law Principles of Management • Data Analytics and Decision Science • Principles of Marketing
- Principles of Accounting

### **Diploma in Mass Communication**

The Diploma in Mass Communication aims to encompass all essential skills for Mass Communication. The syllabus covers creative writing, developing and writing public relations materials, and marketing communication, including backgrounders, broadcast scripts, brochures, magazine articles, news releases, newsletters, and print advertising copy. It educates students about the impact of technology on the communication industry and the role, importance, and techniques of effective communication in both consumer and industrial markets. Students will develop the skills to apply appropriate tools and techniques for the promotion of both goods and services.

### **Programme Structure**

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Advertising and Public Relations
- Graphic Design in a Digital Age
- Introduction to Media Studies
- Journalism and Ethics

### Diploma in Psychology

The Diploma in Psychology programme aims to prepare students for further studies at the undergraduate level. Upon successful completion of the programme, students should be able to relate psychological constructs, approaches, and research methods to appropriations and variations in practice. Students should be proficient in designing, conducting, and evaluating research, which is a skill that is essential to the discipline. Furthermore, students should be able to critically read, write, research materials, and think analytically upon graduation.

### **Programme Structure**

Foundational Psychology

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Counselling Skills
- Ethics in Counselling
- Personality and Health Psychology

- Law of Tort and Civil Obligation
- Property Law and Conveyance

- Wills and Estates



- New Media and Social Networks
- Principles of Management
- Principles of Marketing
- Visual Storytelling in a Digital Age

- Principles of Mental Health
- Psychological Research Methods and Analysis
- Qualitative Research in Psychology
- Quantitative Research in Psychology

## Murdoch University



### **Bachelor of Business in Accounting**

- Accounting and Banking
- Accounting and Business Law
- Accounting and Criminology
- Accounting and Finance

- Accounting and Human Resources Management
- Accounting and International Business
- Accounting and Management
- Accounting and Marketing

Accounting is essential to every industry – from your favourite products and platforms, to favoured sports teams and causes. Through this programme, you will acquire the necessary professional and creative skills to shape business interactions in a creative, well-informed, and ethical way. You will explore and understand how to make decisions related to buying and selling shares, lending or borrowing money, and providing goods for cash or on credit. You will gain new skills in areas such as ethical decision-making, financial statement analysis, forecasting and budgeting, negotiation, and problem solving. These are skills that enhance your understanding of accounting standards, auditing standards, and taxation acts. Thoroughly understand the language of business by acquiring a Murdoch University Accounting Degree.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Accounting Units

- Accounting Theory and Accountability
- Auditing
- Company Law
- Contemporary Financial Accounting
- Corporate Finance
- Management Accounting
- Taxation
- Technology and Accounting Processes

### **Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career\*

### **Double Major Options**

### Accounting and Banking

- Commercial Banking
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

### Accounting and Business Law

- Business Ethics
- Commercial Law
- Employment Law
- Finance Law

### Accounting and Criminology

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law
- Psychology: Social Bases of Behaviour

### **Accounting and Finance**

- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### **Accounting and Human Resources Management**

- Business Analytics
- Change Management
- Employment Law
- Employment Relations in Asia

### **Bachelor of Business in Banking**

- Banking and Business Information Systems
- Banking and Business Law
- Banking and Criminology
- Banking and Cyber Security and Forensics
- Banking and Finance

Acquire the skills and knowledge you need to have a career in the Banking industry with a Murdoch University Banking Degree. You will explore how the banker-customer relationship works and learn how to build customer trust, create and manage loans, make strategic investment decisions, and help businesses, governments, and people with their finances to achieve their goals. Banks and financial institutions have debt built into their structure in order to work. You will therefore learn about interest, credit, and liquidity risk management issues which may arise because of this. You will also examine how banking systems work and how they affect the local business environment as well as international trade.



 Organisational Theory and Behaviour • Talent Acquisition • Talent Management

### **Accounting and International Business**

 Business Negotiations: An International Perspective • Comparative Corporate Governance and International Operations • Global Strategic Management International Business International Logistics • Introduction to International Finance

### **Accounting and Management**

• Business Analytics Change Management • Cultures of Innovation Global Strategic Management • International Business • Organisational Theory and Behaviour • Scaling Agile Projects

### Accounting and Marketing

• Business Analytics Consumer Behaviour • Cross Cultural Marketing • Digital and Social Media Marketing • Marketing Research and Analysis • Services, Relationship and Retail Marketing Strategic Marketing

- Banking and Human Resources Management Banking and International Business Banking and Management
- Banking and Marketing

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### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Banking Units**

Accounting, Banking & Finance

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

### **Double Major Options**

### Banking and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

### **Banking and Business Law**

- Business Ethics
- Commercial Law
- Company Law
- Employment Law

### **Banking and Criminology**

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law
- Psychology: Social Bases of Behaviour

### **Banking and Cyber Security and Forensics**

- Computer Security
- Cyber Forensics
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration

\*3-year Polytechnic Diploma holders are exempted, subject to university's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

• Systems Analysis and Design

### Banking and Finance

- Derivative Securities
- International Finance
- Investment Analysis

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### **Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career\*

### **Banking and Human Resources Management**

- Business Analytics
- Change Management
- Employment Law
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management

### **Banking and International Business**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

### **Banking and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

### **Banking and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### **Bachelor of Business in Finance**

- Finance and Business Information Systems
- Finance and Business Law
- Finance and Criminology

A Finance Degree may lead you to a prestigious position with a competitive salary package, but that is not your only option. In alignment with your life goals, you could find fulfilment in non-profit organisations, government agencies or start-ups as well. By learning how to explore business opportunities, analyse problems, and find solutions, you can make informed decisions and shape business interactions in a creative, confident, and ethical way. In addition, the Murdoch University Finance Degree will provide you with a better understanding of capital investment, cost of capital, dividend policy, efficient capital markets, portfolio management, sources of funds, the use of options, futures and forward exchange contracts, working capital management and more. By equipping yourself with a Finance Degree, you will be well-prepared to make your mark on the business landscape.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Finance Units**

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### Double Major Options

### Finance and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development

\*3-year Polytechnic Diploma holders are exempted, subject to university's approval

- Databases
- Enterprise Architectures

**Finance and Business Law** 

Business Ethics

Company Law

• Commercial Law

Employment Law

- Information Systems Management
- Systems Analysis and Design



Finance and Cyber Security and Forensics
Finance and Management
Finance and Marketing

### **Common Units**

Building Employability Skills OR Consulting and Freelancing
Career Learning: Managing Your Career\*

### **Finance and Criminology**

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law
- Psychology: Social Bases of Behaviour

### **Finance and Cyber Security and Forensics**

- Computer Security
- Cyber Forensics
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
   Systems Analysis and Design

### **Double Major Options**

### Finance and Management

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

### **Finance and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

## University College Dublin

### **Bachelor of Business Studies (Honours) (Top-Up)**

- Finance
- FinTech

The Bachelor of Business Studies programme is aimed at those wishing to develop a career in Business and particularly in an area related to Finance, Financial Services, and Financial Technology (Fintech). It provides students with key finance knowledge and theory, as well as a strong grounding in the key Management disciplines, including Corporate Strategy, Finance, Marketing, and Operations Management, and the opportunity to specialise in Financial Technology theory and practice. This enables students to understand the discipline of Finance within the wider business, giving them managerial insight into key business functions, and new digital technologies in financial markets today.

### **Programme Structure**

This programme comprises 9 core modules and 3 specialised pathway modules, which may be completed in 18 months.

### **Core Modules**

- Corporate and Competitive Strategy
- Data Analytics for Finance
- Economics and Market Innovations • Finance and Financial Institutions

• Investment and Portfolio Management

### **Pathway Modules**

• Digital Business

### Finance

 Corporate Finance Derivative Securities

34 Applicants may be required to complete general elective units to fulfil the required credit points.



University College Dublin Ireland's Global University

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• Marketing in a Digital Era Operations Management • Principles of Finance • The Future of Organisations and Work

### FinTech

- Business Analytics
- Cyber Security
- Introduction to Machine Learning

## University of Portsmouth



### **Bachelor of Arts (Honours) in** Accountancy and Financial Management (Top-up)

This programme is designed for students planning to obtain a professional qualification after graduation to become an accountant, or to forge a career within the financial sectors by utilising their analytical skills, financial expertise, and strategic insights.

### **Programme Structure**

This programme comprises 12 modules and may be completed in 18 months.

### Modules

- Accounting Packages and Systems
- Advanced Financial Reporting
- Advanced Global Financial Management
- Auditing
- Business Law
- Financial Investment Project

- Financial Management
- Financial Reporting
- Independent Study Project
- Management Accounting
- Strategic Management Accounting
- Taxation

## Murdoch University

### **Bachelor of Business in Human Resources Management**

- Human Resources Management and **Business Law**
- Human Resources Management and Criminology
- Human Resources Management and Finance
- Human Resources Management and Management

Robots may be getting more intelligent, but people remain essential to the success of any organisation. Studying Human Resources Management will help you gain the knowledge and skills needed to attract, build, develop, and maintain teams of people within any organisation in any industry. You will explore strategic Human Resources Management, employment policies, and legal regulations, and learn about recruitment and interview techniques, rewards, pay, performance management, and the future direction of Human Resources.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Human Resources Management Units

- Business Analytics
- Change Management
- Employment Law
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management

### **Double Major Options**

### Human Resources Management and Business Law

- Business Ethics
- Commercial Law
- Company Law
- Finance Law

### **Human Resources Management and Finance**

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

<sup>2</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval Applicants may be required to complete general elective units to fulfil the required credit points.





 Human Resources Management and Marketing • Human Resources Management and **Strategic Communication** Human Resources Management and Tourism

### Common Units

and Events

• Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>1</sup> • Career Learning: Managing Your Career<sup>2</sup>

### Human Resources Management and Criminology

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law
- Psychology: Social Bases of Behaviour

<sup>&</sup>lt;sup>1</sup>The Podcast Production and Streaming unit is only appliable for certain programmes. For more information on the individual programme, please refer to kaplan.com.sg.

### **Double Major Options**

### Human Resources Management and Management

- Cultures of Innovation
- Global Strategic Management
- International Business
- Scaling Agile Projects

### Human Resources Management and Marketing

- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Human Resources Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning

- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

### Human Resources Management and Tourism and **Events**

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)<sup>1</sup>
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

### **Bachelor of Business in International Business**

- International Business and Business Law
- International Business and Cyber Security and Forensics
- International Business and Finance
- International Business and Hospitality and **Tourism Management**
- International Business and Human Resources Management
- International Business and Management
- International Business and Marketing
- International Business and Tourism and Events
- International Business and Web Communication

Organisations are looking for ways to expand and operate across international borders. This programme equips you with the skills and experience you need to succeed in the world of international business. As you develop your strategic decision-making abilities, put your cross-cultural skills into practice and explore new ways of thinking. You will explore management, marketing, and finance, which will provide you with a global perspective and help you achieve results doing business across international borders.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **International Business Units**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

- Common Units
- Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>2</sup>
- Career Learning: Managing Your Career<sup>3</sup>

### International Business and Cyber Security and Forensics

- Computer Security
- Cyber Forensics
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

### International Business and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### International Business and Hospitality and **Tourism Management**

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)\*
- Organisational Theory and Behaviour
- Sustainable Tourism
- Tourism and Hospitality Law

### International Business and Human Resources Management

- Business Analytics
- Change Management
- Employment Law
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management

<sup>1</sup>This module includes a mandatory study tour to an overseas destination determined by Murdoch University for a duration of approximately 2 weeks. The programme fee does not include study tour expenses which will be at the student's own expense. Students are required to make payment directly to Murdoch University for the cost of accommodation, workshops, scheduled activities, transportation and some meals which will be arranged by the University. Students are required to make their own flight and travel insurance arrangements and purchase these at their own expense. As there are limited places, Murdoch University reserves the right to shortlist applicants for this module. For application requirements, please refer to your programme consultant or the Programme Management team

<sup>2</sup>The Podcast Production and Streaming unit is only appliable for certain programmes. For more information on the individual programme, please refer to kaplan.com.sg.

<sup>3</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval

Applicants may be required to complete general elective units to fulfil the required credit points.

\*This module includes a mandatory study tour to an overseas destination determined by Murdoch University for a duration of approximately 2 weeks. The programme fee does not include study tour expenses which will be at the student's own expense. Students are required to make payment directly to Murdoch University for the cost of accommodation, workshops, scheduled activities, transportation and some meals which will be arranged by the University. Students are required to make their own flight and travel insurance arrangements and purchase these at their own expense. As there are limited places, Murdoch University reserves the right to shortlist applicants for this module. For application requirements, please refer to your programme consultant or the Programme Management team

Applicants may be required to complete general elective units to fulfil the required credit points.

### **Double Major Options**

### International Business and Business Law

- Business Ethics
- Commercial Law
- Company Law
- Employment Law
- Finance Law





### **International Business and Management**

 Business Analytics • Change Management • Cultures of Innovation Organisational Theory and Behaviour • Scaling Agile Projects

### **International Business and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### **International Business and Tourism and Events**

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)\* Events, Policy and Evaluation • Festivals and Events • Public Policy Analysis Sustainable Tourism • Tourism and Events Project
- Travel and Tourism in Society

### **International Business and Web Communication**

 Content Creation Digital and Social Media Marketing • Digital Communication Strategy • Introduction to Digital Media Skills Web Analytics • Web Communication Project UX and Web Design

### **Bachelor of Business in Management**

- Management and Business Law
- Management and Criminology
- Management and Global Media and Communication
- Management and International Business
- Management and Marketing
- Management and Strategic Communication
- Management and Tourism and Events

Management used to be about organising, directing, and controlling, but times have changed, and now it refers to the process of employing resources to achieve organisational goals and customer needs. Today's managers are facing new challenges, often with teams working across a range of locations, and they must adapt to a constantly shifting set of macro conditions. You will learn how to identify opportunities, assess challenges, and find the best solutions to real-world management issues. You will work with organisations on projects to develop the skills and knowledge you need to become a successful manager. You can use your Management Degree to explore exciting career paths, such as making a real difference in not-for-profit and charity organisations across the world. The study of Management explores a wide range of relevant issues, theories, and perspectives to prepare you for challenges at a managerial level.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Management Units**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

### **Double Major Options**

### **Management and Business Law**

- Business Ethics
- Commercial Law
- Company Law
- Employment Law
- Finance Law

### Management and Criminology

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

kaplan.com.sg.

Psychology: Social Bases of Behaviour

- **Common Units**
- Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>1</sup>
- Career Learning: Managing Your Career<sup>2</sup>

### Management and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

### **Management and International Business**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Logistics
- Introduction to International Finance

### **Double Major Options**

### Management and Marketing

- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

### **Bachelor of Business in Marketing**

- Marketing and Business Law
- Marketing and Global Media and Communication
- Marketing and International Business

Have you ever scrolled through your Facebook or Instagram feeds, only to see ads popping up for something you were looking for that morning? Or perhaps you noticed that your recommended songs on Spotify were very similar to the songs you listen to regularly? Marketing teams across the world are using data and new digital marketing strategies to lead us to what we are looking for. In this programme, you will learn about different kinds of marketing including content, digital, influencer, social media, traditional, and more. Observe marketing theories brought to life through case studies and work with actual clients to develop real-world marketing plans.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Marketing Units**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

<sup>1</sup>This module includes a mandatory study tour to an overseas destination determined by Murdoch University for a duration of approximately 2 weeks. The programme fee does not include study tour expenses which will be at the student's own expense. Students are required to make payment directly to Murdoch University for the cost of accommodation, workshops, scheduled activities, transportation and some meals which will be arranged by the University. Students are required to make their own flight and travel insurance arrangements and purchase these at their own expense. As there are limited places, Murdoch University reserves the right to shortlist applicants for this module. For application requirements, please refer to your programme consultant or the Programme Management team

<sup>1</sup>The Podcast Production and Streaming unit is only appliable for certain programmes. For more information on the individual programme, please refer to kaplan.com.sg.

<sup>2</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval Applicants may be required to complete general elective units to fulfil the required credit points.

<sup>3</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval Applicants may be required to complete general elective units to fulfil the required credit points.



### Management and Tourism and Events

 Destination Management OR Sustainable Tourism Development (Asian Study Tour)<sup>1</sup>

- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

### Marketing and Strategic Communication Marketing and Tourism and Events • Marketing and Web Communication

### **Common Units**

• Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>2</sup> Career Learning: Managing Your Career<sup>3</sup>

<sup>2</sup>The Podcast Production and Streaming unit is only appliable for certain programmes. For more information on the individual programme, please refer to

### **Double Major Options**

### **Marketing and Business Law**

- Business Ethics
- Commercial Law
- Company Law
- Employment Law
- Finance Law

### Marketing and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

### **Marketing and International Business**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

### **Marketing and Strategic Communication**

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

### Marketing and Tourism and Events

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)\*
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

### Marketing and Web Communication

- Content Creation
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- UX and Web Design

## Northumbria University

### **Bachelor of Science (Honours) Global Business Management**

The Bachelor of Science (Honours) Global Business Management programme will develop students' application, critical evaluation, knowledge, and understanding of key subjects related to business management within a global context. The international curriculum will boost students' awareness of the globally diverse environment in which modern businesses and management operate, preparing them for a career around the world.

### **Programme Structure**

This programme comprises 11 modules, and may be completed in a minimum of 16 months.

### Modules

- Academic Skills and Employability
- Communications and Content Marketing
- Digital and Data Driven Marketing
- Digital Business Models, Marketing and Operations
- Human Resource Management Essentials
- Management Enguiry

### **Bachelor of Science (Honours) Global Business Management (Human Resources)**

Human Resources plays a key role in every organisation. From talent acquisition, employee training and development, to reinforcing the values of the business, Human Resources helps to drive employee engagement and maintain positive business culture. The Bachelor of Science (Honours) Global Business Management (Human Resources) programme will develop students' knowledge and understanding of key areas of global business management while exploring the theory and practice of Human Resources to prepare them for roles such as Human Resources Manager and Head of Operations.

### **Programme Structure**

This programme comprises 11 modules, and may be completed in a minimum of 16 months.

### Modules

- Academic Skills and Employability
- Digital Business Models, Marketing and Operations
- Ethics in Business
- Human Resource Management Essentials
- Management Enquiry • Management Research and Analysis

\*This module includes a mandatory study tour to an overseas destination determined by Murdoch University for a duration of approximately 2 weeks. The programme fee does not include study tour expenses which will be at the student's own expense. Students are required to make payment directly to Murdoch University for the cost of accommodation, workshops, scheduled activities, transportation and some meals which will be arranged by the University. Students are required to make their own flight and travel insurance arrangements and purchase these at their own expense. As there are limited places, Murdoch University reserves the right to shortlist applicants for this module. For application requirements, please refer to your programme consultant or the Programme Management tean





Northumbria University NEWCASTLE

- Management Research and Analysis
- Project Management
- Responsible Strategy
- Strategic Frameworks and Cultural Contexts in
- International Management
- Transforming Self and Organisations

- Project Management
- Resourcing and Development for Diversity
- Responsible Strategy
- Strategic Frameworks and Cultural Contexts in
- International Management
- Transforming Self and Organisations

### **Bachelor of Science (Honours)** Global Business Management (Logistics and Supply Chain)

The Bachelor of Science (Honours) Global Business Management (Logistics and Supply Chain) programme will develop students' knowledge of supply chain and logistics processes within the context of an organisation. Developing both their hard and soft skills, the programme will allow students to become a potential manager equipped with not just business intelligence but also cultural awareness.

### **Programme Structure**

This programme comprises 11 modules, and may be completed in a minimum of 16 months.

### Modules

- Academic Skills and Employability
- Applied Logistics and Supply Chain Management
- Digital Business Models, Marketing and Operations
- Global Supply Network Management
- International Operations Management
- Management Enquiry

- Management Research and Analysis
- Project Management
- Responsible Strategy
- Strategic Frameworks and Cultural Contexts in International Management
- Supply Chain Innovation

## University College Dublin

### **Bachelor of Business Studies (Honours) (Top-Up)**

- Business Analytics
- Digital Business
- Logistics and Supply Chain Management

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important communication, knowledge-application, leadership, team-building, and technical skills, consistent with the changing needs of modern businesses.

### **Programme Structure**

This programme comprises 8 core modules and 4 specialised pathway modules, which may be completed in 18 months.

### Core Modules

- Corporate and Competitive Strategy
- Digital Business
- Economics and Market Innovations
- Managing People at Work

### **Pathway Modules**

### **Business Analytics**

- Analytics Modelling
- Business Analytics
- Data Analysis for Decision Makers
- Introduction to Programming

### **Digital Business**

- Cyber Security
- Data Analysis for Decision Makers
- Digital Business and Social Media Strategy
- Digital Business Infrastructure and Applications

### Logistics and Supply Chain Management

- Global Logistics
- Project Management for Supply Chain Management
- Supply Chain Management
- Supply Chain Planning and Control

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University College Dublin Ireland's Global University

 Management • Marketing

• Marketing in a Digital Era • Operations Management • Principles of Finance • The Future of Organisations and Work

### Management

• Entrepreneurship and Innovation Global Business • Leadership and Change Management • Managing the Negotiation Process

### Marketing

- Branding in Digital Era
- Digital Marketing Practice
- Global Strategic Marketing
- Integrated Digital Marketing Communications

## Murdoch University



### Bachelor of Communication in Global Media and Communication

- Global Media and Communication and Marketing
- Global Media and Communication and Tourism and Events
- Global Media and Communication and Strategic Communication
- Global Media and Communication and Web Communication

Do you aspire to have a career in Communication or Media? In this Major, you will develop new skills and gain experience as you analyse both traditional and new media texts, learn about the power of communication and its impact on society and culture, and develop research skills that enable you to examine global media issues, cultural and media policies, and audience behaviour. You will also have the chance to work on a communication project and be career-ready.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Global Media and Communication Units**

- Communicating Global Issues
- Communication Research
- Global Media and Culture
- Introduction to Digital Media Skills
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Specialist Communication
- Web Analytics

### **Double Major Options**

### **Global Media and Communication and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### **Global Media and Communication and Strategic** Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

### **Common Units**

- Career Learning: Managing Your Career<sup>1</sup>
- Consulting and Freelancing OR Podcast Production and Streaming

### **Global Media and Communication and Tourism** and Events

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)<sup>2</sup>
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

### **Global Media and Communication and Web** Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Web Communication Project
- UX and Web Design

### **Bachelor of Communication in Strategic Communication**

- Strategic Communication and Management
- Strategic Communication and Marketing

Explore the field of Strategic Communication with an extensive Bachelor's Degree programme from Murdoch University. This programme provides opportunities for in-depth learning to develop your critical thinking, evaluative, and analytical skills through a combination of theoretical and practical components. To further enhance the breadth of your education, international theories and practices are covered, along with an emphasis on ethical communication and engagement with a diverse range of stakeholders.

In addition to general Public Relations roles, your Degree qualification will provide you specialised career opportunities in areas such as public affairs, community relations, media liaison and online communications. Acquiring a Major in Strategic Communication helps you remain adaptable and competitive in the PR industry.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Strategic Communication Units

- Campaign Management
- Communication Research
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Specialist Communication
- Web Analytics

### **Double Major Options**

### **Strategic Communication and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

### Strategic Communication and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

<sup>1</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. <sup>2</sup>This module includes a mandatory study tour to an overseas destination determined by Murdoch University for a duration of approximately 2 weeks. The programme fee does not include study tour expenses which will be at the student's own expense. Students are required to make payment directly to Murdoch University for the cost of accommodation, workshops, scheduled activities, transportation and some meals which will be arranged by the University. Students are required to make their own flight and travel insurance arrangements and purchase these at their own expense. As there are limited places, Murdoch University reserves the right to shortlist applicants for this module. For application requirements, please refer to your programme consultant or the Programme Management team

Applicants may be required to complete general elective units to fulfil the required credit points.

<sup>1</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval Refer to footnote on page 49

Applicants may be required to complete general elective units to fulfil the required credit points





### Strategic Communication and Tourism and Events

### Common Units

 Career Learning: Managing Your Career<sup>1</sup> • Consulting and Freelancing OR Podcast Production and Streaming

### Strategic Communication and Tourism and Events

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)<sup>2</sup>
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

### **Bachelor of Communication in Web Communication**

- Web Communication and Global Media and Communication
- Web Communication and Management
- Web Communication and Marketing
- Web Communication and Strategic Communication
- Web Communication and Tourism and Events

This programme is a compelling combination of web design, digital marketing, and public relations. You will learn how to design and develop strategies for web communication campaigns using a range of digital media, including social media, websites, mobile technology, games, video, and online news media. Studying Web Communication will allow you to effectively convey information and ideas using networks such as Facebook, Twitter, and YouTube, and powerful search engines such as Google and Yahoo, to build well-designed and written websites and blogs to deliver strategic outcomes for organisations.

You will also develop a broad understanding of your field and proficiency in producing written and oral arguments, as well as creative artefacts, in response to social, human, and natural phenomena. This Major helps pave the way for further study in the fields of social research, the humanities and/or the creative arts.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Web Communication Units**

- Communication Research
- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Specialist Communication
- Web Analytics
- Web Communication Project
- UX and Web Design

### **Double Major Options**

### Web Communication and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media

### **Common Units**

- Career Learning: Managing Your Career\*
- Consulting and Freelancing OR Podcast Production and Streaming

### Web Communication and Management

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

### **Double Major Options**

### Web Communication and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Web Communication and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Issues and Crisis Management
- Public Relations in Society



### Web Communication and Tourism and Events

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)\*
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

## Northumbria University



### **Bachelor of Arts (Honours) Mass Communication** with Public Relations (Top-up)

This programme provides students with an understanding of the contemporary global mass communication landscape and its key industries. Students will gain practical and critical understanding of key developments within advertising, audiences and approaches to audience research, global media, mass communication approaches, mass communication production techniques and film or media production, new media and technology, and reporting.

### **Programme Structure**

This programme comprises 10 modules and 1 dissertation, and may be completed in a minimum of 16 months.

### Modules

- Cinema and Society
- Cultural Identities on Screen
- Current Affairs in Public Relations
- Media Cultures
- Media Dissertation
- Media Events

- Media Industries
- Media Methodologies
- Promotional Writing
- Public Relations in Context
- Researching Audiences

## Murdoch University

### **Bachelor of Data Analytics in Business Intelligence**

- Data Analytics in Business Intelligence and **Artificial Intelligence and Autonomous Systems**
- Data Analytics in Business Intelligence and **Business Information Systems**

Data is everywhere. It drives businesses, the economy, and everyday life. In a growing market, having the knowledge and skills to analyse and understand data will make you a valuable member of any team in a range of industries.

A Bachelor of Data Analytics not only prepares you for the real world, but you will be equipped with the technical and analytical skills needed to succeed in the workforce.

In this programme, you will explore core technical, analytical, organisational, interpersonal, and communication skills needed in a variety of organisational, scientific, and business contexts. Combining business analytics, data mining, data visualisations, and the latest software, this programme will equip you with the skills needed to make better data-driven decisions, to influence change within an organisation.

You will gain a solid understanding of global business concepts and learn through industry-relevant tools including Tableau, Power BI, and Java; which are used to make strategic decisions and to support organisational success.

When you graduate, you will be able to apply the skills you have learned in a global context, influencing statistics and operations research, systems design and implementation, as well as the implementation of business intelligence and analytics in organisations.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Business Intelligence Units**

- Advanced Business Analysis and Design
- Applied Statistics Business Analytics

- Business Intelligence Application Development
- Data Structures and Abstractions
- Databases
- Introductory Calculus with Applications
- Optimisation and Graph Theory
- Principles of Computer Science
- Probability and Statistical Inference
- Statistical Data Analysis
- Systems Analysis and Design





• Data Analytics in Business Intelligence and **Computer Science** 

### **Common Units:**

• Building Employability Skills OR Consulting and Freelancing

Career Learning: Managing Your Career\*

### **Double Major Options**

### Business Intelligence and Artificial Intelligence and **Autonomous Systems**

- Al System Design
- Artificial Intelligence and Intelligent Agents
- Data Visualisation and Simulation

Machine Learning

### **Business Intelligence and Business Information** Systems

- Enterprise Architectures
- Information Systems Management

### **Business Intelligence and Computer Science**

- Advanced Machine Learning and Artificial Intelligence
- Intelligent Systems
- Operating Systems and Systems Programming
- Software Architectures

## University of Portsmouth

### **Bachelor of Science (Honours) Data Science and Analytics (Top-Up)**

Enrol in our Bachelor of Science (Honours) Data Science and Analytics (Top-up) programme and gain expertise in analysing vast data sets—a highly sought-after skill across all sectors. From global businesses to healthcare and climate change initiatives, data-driven decision-making is crucial. Learn modern big data techniques, machine learning, and data mining.

With a 50% hands-on learning approach\*, you will learn how to utilise databases and analytical tools like the Relational Model, PostgreSQL, and Tableau to identify insights and trends that benefit businesses and drive positive change in diverse fields.

### **Programme Structure**

This programme comprises 10 modules and an individual project, and may be completed in 18 months.

### Modules

- · Applied Machine Learning and Data Mining
- Big Data
- Business Analytics
- Data Structures and Algorithms
- Database Principles
- Ethical Hacking
- Internet of Things
- Malware Forensics
- Open Innovations in Data Science
- Software Engineering Theory and Practice



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### **Elective Modules:**

 Project Module (Choose 1 module among 2) - Individual Project (Engineering) - Final Year Study Project

## Murdoch University



### **Bachelor of Psychology in Psychological Science**

- Psychological Science
- Psychological Science and Criminology
- Psychological Science and Global Media and Communication
- Psychological Science and Human Resources Management
- Psychological Science and Management
  - Psychological Science and Marketing
  - Psychological Science and Web Communication

Love exploring the motivations behind people's thoughts and actions? Psychology is the study of human behaviour and mental processes, encompassing many aspects of human behaviour from individual differences in personality and intelligence to emotions, interpersonal relationships, memory, motivations, and thought processes. A Psychology Degree equips students with broad theoretical and practical knowledge of Psychology, as well as job-ready skills in analysis, communication, research, teamwork, and writing. At Murdoch University, our programme goes a step further, integrating the established basis of psychological knowledge and methods of investigation with the latest developments in the field. With a Psychology Degree, you will be well-versed in human cognition and motivations, and capable of exploring a wide range of career opportunities in this diverse field.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Psychological Science Units**

- Advanced Quantitative Research Methods
- Introduction to Cultural Psychology
- Introduction to Psychological Research Methods
- Introduction to Psychological Science
- Psychology of Ageing
- Psychology: Abnormal Behaviour
- Psychology: Biological Bases of Behaviour
- Psychology: Cognitive Processes
- Psychology: Human Development
- Psychology: Individual Differences and Performance
- Psychology: Measurement, Design and Analysis
- Psychology: Social Bases of Behaviour

### Common Units

- Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>1</sup>
- Career Learning: Managing Your Career<sup>2</sup>

### **Double Major Options**

### **Psychological Science and Criminology**

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Policing and Crime Prevention
- Psychology and Law

### **Psychological Science and Global Media and** Communication

- Communicating Global Issues

- Social, Games and Mobile Media

### **Psychological Science and Human Resources** Management

### Business Analytics

- Change Management
- Employment Law
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management

<sup>2</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval

Applicants may be required to complete general elective units to fulfil the required credit points.

- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Web Analytics



### **Psychological Science and Management**

- Business Analytics
- Change Management
- Cultures of Innovation Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

### **Psychological Science and Marketing**

 Business Analytics • Consumer Behaviour Cross Cultural Marketing • Digital and Social Media Marketing Marketing Research and Analysis • Services, Relationship and Retail Marketing • Strategic Marketing

### **Psychological Science and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- UX and Web Design

## Murdoch University



### **Bachelor of Business in Hospitality and Tourism Management**

- Hospitality and Tourism Management and **Business Law**
- Hospitality and Tourism Management and Human Resources Management
- Hospitality and Tourism Management and Management
- Hospitality and Tourism Management and Marketing
- Hospitality and Tourism Management and Strategic Communication
- Hospitality and Tourism Management and **Tourism and Events**
- Hospitality and Tourism Management and Web Communication

A Degree in Hospitality and Tourism Management can help you turn your passion for travel into a career almost anywhere in the world. Learn about hospitality and tourism management, and how the industry is always changing. Explore Sustainable Tourism and discover how you can use data to help predict trends in a particular place or region. Your assessments will be based on actual scenarios rather than theory. You will learn business management principles and be mentored through a range of projects as you learn to use research to make business decisions.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Hospitality and Tourism Management Units

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)<sup>1</sup>
- Global Strategic Management
- Organisational Theory and Behaviour
- Sustainable Tourism
- Tourism and Hospitality Law

### **Double Major Options**

### Hospitality and Tourism Management and **Business Law**

- Business Ethics
- Commercial Law
- Company Law
- Employment Law
- Finance Law

### Common Units

- Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>2</sup>
- Career Learning: Managing Your Career<sup>3</sup>

### Hospitality and Tourism Management and Human **Resources Management**

- Business Analytics
- Change Management
- Employment Law
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management

<sup>1</sup>This module includes a mandatory study tour to an overseas destination determined by Murdoch University for a duration of approximately 2 weeks. The programme fee does not include study tour expenses which will be at the student's own expense. Students are required to make payment directly to Murdoch University for the cost of accommodation, workshops, scheduled activities, transportation and some meals which will be arranged by the University. Students are required to make their own flight and travel insurance arrangements and purchase these at their own expense. As there are limited places, Murdoch University reserves the right to shortlist applicants for this module. For application requirements, please refer to your programme consultant or the Programme Management team

<sup>2</sup>The Podcast Production and Streaming unit is only appliable for certain programmes. For more information on the individual programme, please refer to kaplan.com.sg.

<sup>3</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval

Applicants may be required to complete general elective units to fulfil the required credit points.

### **Double Major Options**

### Hospitality and Tourism Management and Management

- Business Analytics
- Change Management
- Cultures of Innovation
- International Business
- Scaling Agile Projects

### Hospitality and Tourism Management and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Hospitality and Tourism Management and Strategic Communication

### Campaign Management

- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics



### Hospitality and Tourism Management and Tourism and Events

- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Tourism and Events Project
- Travel and Tourism in Society

### Hospitality and Tourism Management and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- UX and Web Design

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## Northumbria University



### Bachelor of Science (Honours) International Tourism, Hospitality and Events

This innovative programme has been designed to give students the ideal balance between a broad understanding of business while developing their specialised knowledge in international tourism, hospitality, and events within a global context. This programme supports students' academic skills development and employability opportunities by providing knowledge of contemporary business management models and frameworks while developing the skills necessary for employment within these dynamic sectors. The Bachelor of Science (Honours) International Tourism, Hospitality and Events programme includes specialised modules that cover key issues for international tourism, hospitality and event managers, as well as event design, planning and production, and address the global challenges and future of tourism. There is also a module on international hospitality management, which will give students a wider perspective on operational practices and strategic decision-making processes.

### **Programme Structure**

This programme comprises 11 modules, and may be completed in a minimum of 16 months.

### Modules

- Academic Skills and Employability
- Events Design, Planning and Production
- Global Challenges and Tourism Futures
- Innovation and Creativity in Tourism, Hospitality and Events
- International Hospitality Operations Management
- Management Enquiry

- Management Research and Analysis
- Managing the Travel and Tourism Industry
- Responsible Strategy
- Strategic Frameworks and Cultural Contexts in International Management
- The Management of Tourism, Hospitality and Events

## University of Portsmouth

### Bachelor of Science (Honours) Computer Science (Top-Up)

### Develop technology that will define the future.

In this Bachelor of Science (Honours) Computer Science programme, you will build a solid foundation of core computer science concepts – everything from cyber security, data structures and algorithms, networking and operating systems, to programme design.

### **Programme Structure**

This programme comprises 10 modules and an individual project, and may be completed in 18 months.

### Modules

- Business Analytics
- Data Structures and Algorithms
- Discrete Mathematics and Functional Programming
- Distributed Systems and Security
- Ethical Hacking
- Individual Project (Engineering)
- Internet of Things
- Operating Systems and Internetworking
- Programming Applications and Programming Languages
- Software Engineering Theory and Practice
- Theoretical Computer Science





### **Bachelor of Science (Honours) Cyber Security** and Forensic Computing (Top-Up)

The gravity of security breaches cannot be underestimated in this day and age as they pose significant threats to critical institutions such as banks, hospitals, and government agencies. Take on the role of a cybercrime investigator adept at unearthing cyberattacks while uncovering vulnerabilities in security systems to deter hackers in their malicious attempts. In a world dependent on computing, acquire expertise in the areas of malware forensics and cryptography to secure the digital ecosystem.

This Degree provides a strong grounding in two closely related fields of Computing and Digital Forensics. It is suitable for those seeking a career in Cyber Security or Computer Forensics investigation.

With a 50% hands-on learning approach\*, you will learn how to utilise digital forensic tools such as Autopsy, Cellebrite, NMap, and The Sleuth Kit to solve real-world problems.

### **Programme Structure**

This programme comprises 10 modules and an individual project, and may be completed in 18 months.

### Modules

- Cloud Computing
- Data Structures and Algorithms
- Ethical Hacking
- Forensic Fundamentals
- Internet of Things
- Malware Forensics
- Operating Systems and Internetworking
- Security and Cryptography

- Security Management
- Vulnerability Discovery and Exploitation

### **Elective Modules:**

- Project Module (Choose 1 module among 2)
- Individual Project (Engineering) - Final Year Study Project

### Bachelor of Science (Honours) Software Engineering (Top-Up)

Enrol in our programme and develop a deep understanding of the entire software development process, from inception to maintenance. Empower yourself to shape the future of society through software. Explore diverse infrastructures, tackle complex challenges, and engage in discussions on security and software engineering.

With a 50% hands-on learning approach\*, you will learn popular programming languages like JavaScript and Dart, software configuration tools such as GitHub and Circle CI, and database management with PostgreSQL.

### **Programme Structure**

This programme comprises 10 modules and an individual project, and may be completed in 18 months.

### Modules

- Complex Problem Solving
- Data Structures and Algorithms
- Distributed Systems and Security
- Database Principles
- Ethical Hacking
- Individual Project (Engineering)

- Internet of Things
- Software Engineering Culture
- Software Engineering Theory and Practice
- Usability Engineering
- Web Programming

## Murdoch University

### **Bachelor of Information Technology in Artificial Intelligence and Autonomous Systems**

- Artificial Intelligence and Autonomous Systems and Business Information Systems
- Artificial Intelligence and Autonomous Systems and Computer Science

Artificial Intelligence (AI) and Autonomous Systems professionals build AI software for smart systems used in driverless cars, smart robots, intelligent chatbots, and intelligent diagnostic systems.

This programme is designed to provide you with an in-depth understanding of the theory, methods, systems, and software design and development used in Artificial Intelligence and Autonomous Systems that can be used in different industries and organisations.

You will be equipped with knowledge and hands-on experience with up-to-date technologies that prepare you for the workforce. The number of jobs emerging in Artificial Intelligence and Autonomous Systems is increasing yearly, driven by the need for productivity improvements and efficiencies in many industries across the globe.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Artificial Intelligence and Autonomous Systems Units

- Al System Design
- Artificial Intelligence and Intelligent Agents
- Data Visualisation and Simulation
- Databases
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Machine Learning
- Principles of Computer Science
- Systems Analysis and Design





• Artificial Intelligence and Autonomous Systems and Cyber Security and Forensic

### Common Units

• Building Employability Skills OR Consulting and Freelancing Career Learning: Managing Your Career\*

### **Double Major Options**

### Artificial Intelligence and Autonomous Systems and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management

### **Artificial Intelligence and Autonomous Systems** and Computer Science

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Software Architectures

### **Bachelor of Information Technology in Business Information Systems**

- Business Information Systems and Banking<sup>1</sup>
- Business Information Systems and Computer Science
- Business Information Systems and Finance<sup>1</sup>
- Business Information Systems and Management<sup>1</sup>
- Business Information Systems and Web **Communication**<sup>2</sup>

Organisations rely on effective information systems to provide the right information at the right time, in order to improve decision-making and productivity. Information and communications technologies are increasingly studied for innovative ways of discovering competitive advantages, influencing decisions, and supporting customers. In this programme, you will learn how information is applied, communicated, generated, and stored within a range of business activities. You will gain the skills and knowledge needed to apply technical solutions to business problems, in addition to an understanding of information systems design, development, and management. You will also develop project management, research, and oral and written communication skills to ensure that you are ready to enter the job market.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Artificial Intelligence and Autonomous Systems** and Cyber Security and Forensic

- Computer Security
- Cyber Forensics
- Information Security Policy and Governance
- Security Architectures and Systems Administration

### **Business Information Systems Units**

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Systems Analysis and Design

### **Business Information Systems and Banking**

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

### **Business Information Systems and Computer** Science

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

### **Business Information Systems and Finance**

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### **Double Major Options**

### **Business Information Systems and Web** Communication



### **Common Units**

• Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>1</sup> Career Learning: Managing Your Career<sup>3</sup>

### **Business Information Systems and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects
- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- UX and Web Design

### **Bachelor of Information Technology in Computer Science**

- Computer Science and Business Information Systems
- Computer Science and Management<sup>1</sup>
- Computer Science and Web Communication<sup>2</sup>

Computers are integral tools in every business operation. As a Computer Scientist, you will help develop effective technological solutions that will improve the application of this technology, effecting a positive impact on people's lives. In this programme, you will explore the theory, methods, and systems used by the Computing industry. Learning about algorithms, Artificial Intelligence (AI), computer systems and development, and software design and implementation will give you the unique ability to create and apply computer and software systems to solve real-world problems. By developing these skills and knowledge to design and implement revolutionary ideas, you can help to advance society through modern technology. Graduating with a Major in Computer Science, you will possess the required skills for a diverse range of career opportunities across the Technology and Business sectors.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Computer Science Units**

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Databases
- Information Technology Project Management
- Intelligent Systems
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

### **Double Major Options**

### **Computer Science and Business Information** Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

### **Computer Science and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

### Common Units

- Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>3</sup>
- Career Learning: Managing Your Career<sup>4</sup>

### **Computer Science and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- UX and Web Design

### **Bachelor of Information Technology in Cyber Security and Forensics**

- Cyber Security and Forensics and Banking<sup>1</sup>
- Cyber Security and Forensics and Business Information Systems
- Cyber Security and Forensics and Computer Science

Cybercrime has quickly risen to become a top-level national security priority across the globe. Increasing the protection of data security and reducing the impact of a network or database security breach are the key challenges for IT security specialists. In this programme, you will gain a sound foundation of the theoretical and practical aspects of different dimensions of cyber security, such as computer forensics, information security, network security, penetration testing, software security, system security measures and models, and vulnerability assessment. You will learn how to forensically examine digital evidence, identify and respond to threats and information security incidents, and develop the digital forensic and critical thinking skills to solve computer crime.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Cyber Security and Forensics Units Common Units**

- Computer Security
- Cyber Forensics
- Databases
- Information Security Policy and Governance
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Security Architectures and Systems Administration
- Systems Analysis and Design

### **Double Major Options**

### Cyber Security and Forensics and Banking

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

### **Cyber Security and Forensics and Business** Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management

43-Year Polytechnic Diploma holders are exempted, subject to University's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

<sup>1</sup>These particular Double Major combinations require students to undertake additional units of study to meet the total of 75 credit points. <sup>2</sup>The Podcast Production and Streaming unit is only appliable for certain programmes. For more information on the individual programme, please refer to kaplan.com.sg.

<sup>3</sup>3-Year Polytechnic Diploma holders are exempted, subject to University's approval Applicants may be required to complete general elective units to fulfil the required credit points.



• Cyber Security and Forensics and Criminology<sup>1</sup> • Cyber Security and Forensics and Finance<sup>1</sup> • Cyber Security and Forensics and Management<sup>1</sup> • Cyber Security and Forensics and Web Communication

• Building Employability Skills OR Consulting and Freelancing OR Podcast Production and Streaming<sup>2</sup> Career Learning: Managing Your Career<sup>3</sup>

### Cyber Security and Forensics and Computer Science

• Advanced Machine Learning and Artificial Intelligence • Data Structures and Abstractions

- Intelligent Systems
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

### **Cyber Security and Forensics and Criminology**

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law
- Psychology: Social Bases of Behaviour

### **Double Major Options**

### **Cyber Security and Forensics and Finance**

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### **Cyber Security and Forensics and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

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### **Cyber Security and Forensics and Web** Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- UX and Web Design

## Murdoch University

### **Bachelor of Business in Business Law**

- Business Law and Criminology
- Business Law and Tourism and Events

A Degree in Business Law provides you with a wide range of career opportunities. You will graduate with the professional skills and knowledge required to help approach legal issues for government agencies, not-for-profit organisations, and businesses of all sizes. You will examine the complex laws that govern business reporting, consumer and employee protection, product disclosure, and statutory compliance in a variety of business activities. You will also study various principles of order and justice alongside methods of dispute resolution, which may provide an excellent foundation to take your passion for law further. Graduates with a Major in Business Law will be equipped with the skills necessary to provide pragmatic and commercially focused perspectives to employers within both public and private sectors.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### **Business Law Units**

### Business Ethics

- Commercial Law
- Company Law
- Employment Law
- Finance Law

### **Double Major Options**

### **Business Law and Criminology**

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law
- Psychology: Social Bases of Behaviour

<sup>1</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. <sup>2</sup>This module includes a mandatory study tour to an overseas destination determined by Murdoch University for a duration of approximately 2 weeks. The programme fee does not include study tour expenses which will be at the student's own expense. Students are required to make payment directly to Murdoch University for the cost of accommodation, workshops, scheduled activities, transportation and some meals which will be arranged by the University. Students are required to make their own flight and travel insurance arrangements and purchase these at their own expense. As there are limited places, Murdoch University reserves the right to shortlist applicants for this module. For application requirements, please refer to your programme consultant or the Programme Management team

Applicants may be required to complete general elective units to fulfil the required credit points.



### **Common Units**

• Building Employability Skills OR Consulting and Freelancing Career Learning: Managing Your Career<sup>1</sup>

### **Business Law and Tourism and Events**

- Destination Management OR Sustainable Tourism Development (Asian Study Tour)<sup>2</sup>
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

### Bachelor of Criminology in Criminal Behaviour

This Bachelor's Degree builds your expertise in the rapidly developing field of Criminology. You will learn to challenge common perceptions of crime as you investigate why people commit offences, how to reduce or prevent crime, and how to help both victims and offenders involved in the criminal justice system. You will examine punishment as a solution to crime, while considering the role of treatment as a response to criminal behaviour and the importance of reintegration. Exploring criminal behaviour from a biological, legal, psychological, and social perspective is an integral part of this programme, and you will consider the criminal behaviour of both adults and children. During your studies, you will have the opportunity to learn practical skills and ways of thinking that can help you forge a rewarding career in the field after you graduate.

### **Programme Structure**

Students with a Polytechnic Diploma, Kaplan Diploma, or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and Criminal Behaviour units listed.

### **Criminal Behaviour Units**

- Children and Crime
- Corrections
- Crime Through the Ages
- Criminal Behaviour
- Culture, Diversity and Crime
- Forms of Violence
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law
- Technology, Crime and Justice

### **Common Units**

• Building Employability Skills OR Consulting and Freelancing

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Career Learning: Managing Your Career\*





## Murdoch University



### Double Masters - Master of Business Administration -Master of Communication

The Master of Business Administration (MBA) programme is oriented to the needs of today and tomorrow's business leaders. The programme develops specialised knowledge and skills in creating and managing global businesses, accounting, economics and finance, entrepreneurship, innovation, leadership, marketing, organisational behaviour, and strategy.

The Master of Communication (MComm) programme focuses on managing communication in an international context, with an emphasis on the Asia-Pacific region. Informed by international scholars in a range of disciplines and by professional practice, the programme will develop students' professional and intellectual skills to prepare them for a career in communication and media-related professions, including but not limited to corporate communication, media liaison, public relations, web communication, or consultancy related to the media and creative industries. Its purpose is also to develop students' skills and independent learning ability to future-proof their personal development.

### **Programme Structure**

This programme comprises 12 units and may be completed in 16 months.

### **Master of Business Administration Units**

- Accounting for Managers
- Business Finance
- Economics and Business Strategy
- Leading the Engaged Enterprise
- Strategic Marketing Management
- Strategies for Growth and Excellence

### **Master of Communication Units**

- Communication Management: Professional Perspectives
- Critical and Ethical Issues in Communication
- Global Media: Asia-Pacific Perspectives
- International Strategic Communication and Culture
- Strategic Communication
- Web Strategy

### **Master of Business Administration**

If you are aiming to work in a senior management role, a Master of Business Administration (MBA) will help you gain the professional and personal skills you require to succeed. The MBA is oriented to the needs of business leaders of today and tomorrow. It equips graduates with professional expertise in business administration that is highly prized by employers worldwide.

### **Programme Structure**

This programme comprises 7 - 8 units and may be completed in 12 months.

### **Core Units**

- Business, Society and the Environment
- Financial Decision-Making Essentials
- Global Business in the Asian Century
- Leading the Engaged Enterprise
- Strategies for Growth and Excellence

### **Elective Units**

Complete 1 - 2 units\*:

- Data, Metrics, Reporting and Analytics
- Economics and Business Strategy
- Entrepreneurship and Innovation Management
- Human Resource Management Perspectives
- International Business Negotiations
- Managing Strategic Risk and Projects
- Organisational Behaviour and Management
- Strategic Marketing Management

### **Master of Communication**

The Master of Communication programme focuses on managing communication within an international context, with an emphasis on the Asia-Pacific region. Informed by international scholars in a range of disciplines and by professional practice, the programme will develop students' professional and intellectual skills to prepare them for a career in communication and media-related professions, including but not limited to public relations, corporate communication, web communication, media liaison, or consultancy related to the media and creative industries. Its purpose is also to develop students' skills and independent learning ability to futureproof their personal development.

### **Programme Structure**

This programme comprises 12 units and may be completed in 16 months.

### **Core Units**

- Communication Management: Professional Perspectives
- Critical and Ethical Issues in Communication
- Global Media: Asia-Pacific Perspectives
- Health Communication
- International Strategic Communication and Culture
- Research Project in Communication
- Strategic Communication
- Web Strategy

### **Graduate Certificate in Business Administration**

The Graduate Certificate in Business Administration provides the opportunity to develop the advanced analytical skills needed to make sound business decisions. It focuses on the management of organisations and provides unit choices in two other key business disciplines. It also provides a pathway into the Master of Business Administration programme.

### **Programme Structure**

This programme comprises 3 - 4 units and may be completed in 4 months.

### Core Units

Accounting for Managers<sup>2</sup>

Financial Decision-Making Essentials<sup>2</sup>

Business Finance<sup>2</sup>

- Complete 1 2 units<sup>1</sup>: • Business, Society and the Environment Data, Metrics, Reporting and Analytics • Economics and Business Strategy • Entrepreneurship and Innovation Management Global Business in the Asian Century • Human Resource Management Perspectives • Leading the Engaged Enterprise Managing Strategic Risk and Projects Organisational Behaviour and Management • Strategic Marketing Management Strategies for Growth and Excellence



### **Elective Units**

Complete 1 of the 2 units<sup>1</sup>: Social Media Analysis Web Research

### **Elective Units**

This Graduate Certificate in Communication is a qualification for professionals who need the theoretical knowledge and technical skills to produce online and traditional communication strategies.

The programme will cover a range of communication theories and skills needed in business, organisational, political, and social spheres, and provide students with the ability to maximise opportunities in the 21st century. It also provides a pathway into the Master of Communication programme.

#### **Programme Structure**

This programme comprises 4 units and may be completed in 8 months.

#### **Core Units**

- Global Media: Asia-Pacific Perspectives
- International Strategic Communication and Culture
- Strategic Communication
- Web Strategy

# University College Dublin

#### **Master of Science (Management)**

The Master of Science (Management) programme is a new and versatile offering designed for the current dynamic business environment, with a flexible curriculum aimed at future-proofing your career. Students will take core modules to enhance their strategic thinking in a global environment and develop their leadership skills. They will be equipped with fundamental business skills such as business analytics, which is becoming a critical skill across industry sectors.

#### **Programme Structure**

This programme comprises 9 modules and may be completed in a minimum of 12 months. Students can choose from two of the specialisations to complete the programme.

#### **Core Modules**

- Analysis for Business
- Global Strategic Management
- Leadership and Organisational Behaviour

#### **Pathway Modules**

#### **Digital Marketing**

- Corporate Marketing Strategy
- Digital Brand Management
- Digital Marketing and Social Media Management

#### FinTech

- Finance and Analytics
- Financial Technology
- Investment Management

#### Management

- Organisational Change and Management Consultancy Skills
- Responsible Business and Sustainability
- Technology Management and Innovation



University College Dublin Ireland's Global University

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# University of Portsmouth



## Master of Science Artificial Intelligence and Machine Learning

Explore the forefront of technology by mastering machine learning techniques and delving into the ethics of Artificial Intelligence (AI) with this Master's Degree. Gain comprehensive insights into AI frameworks, the proliferation of technological advancements and their pragmatic applications across diverse sectors such as Agriculture, Engineering, and Healthcare.

This conversion programme is designed for individuals eager to embark on a new career path within the realms of AI and machine learning. Whether seeking to enhance existing competencies, acquire new skills, or re-enter the workforce following a career hiatus, this programme offers students a robust foundation. Welcoming applicants from various backgrounds, including those with elementary or advanced Computing skills, relevant industry experience, or Degrees in numerate disciplines such as Applied Geography, Business Information Systems, Mathematics, or Psychology, this programme facilitates the transition of your expertise into a qualified specialisation in AI and machine learning.

Engage deeply with the dynamic interactions between humans and algorithms, leveraging data and logic to foresee behaviours, address challenges, and contribute to the expanding applications of Al globally.

Upon completion, graduates will possess a profound understanding of the pivotal role machine learning plays in contemporary society, its ethical and technical imperatives, and hands-on proficiency with the tools necessary to implement AI methodologies in any chosen field.

#### **Programme Structure**

This programme comprises 7 modules and may be completed in 12 months.

#### Modules

- AI Foundations in Practice
- Big Data and Machine Learning Applications
- Business Intelligence
- Explainable Al
- Intelligent Data and Text Analytics
- Masters Project
- Programming for Data Analytics and AI

### Master of Science Cyber Security and Forensic Information Technology

Mitigate and prosecute digital crimes by honing your information technology (IT) skills for an interconnected business landscape that values your expertise. This Master's Degree encompasses two interrelated disciplines: Cyber Security, dedicated to shielding data and systems from cyber attacks, and Forensic Information Technology, focused on detecting and gathering digital evidence of criminal activities. The curriculum delves into the techniques employed by hackers, providing insights on prevention and counteraction strategies. Additionally, you will acquire knowledge about post-attack procedures and the skills to articulate this information effectively to investigators or court officials.

#### **Programme Structure**

This programme comprises 5 modules and may be completed in 12 months.

#### Modules

- Big Data and Machine Learning Applications
- Computer Forensic Investigation and Cryptography
- Masters Project
- Mobile Forensics: Issues and Practice
- Systems, Security and Hacking

### **Master of Science Data Analytics**

Master advanced data methodologies to uncover valuable trends and patterns concealed within intricate datasets through machine learning. In this programme, you will acquire proficiency in utilising big data concepts, machine learning methods, and mining tools, enabling you to gain specialised expertise in professional analysis methods.

This 100% assignment-based programme guides you in applying theoretical knowledge to manipulate actual data. You are expected to plan, design, and execute an in-depth research project, utilising advanced analytics packages including Hadoop, KNIME, PostgreSQL, Python, and Tableau. This initiative fosters the development of your dissertation and the shaping of your professional practice in the realms of data analytics and deep learning. Upon completion, you will have acquired a distinctive skill set, positioning you for noticeable advancement in your career.

#### **Programme Structure**

This programme comprises 7 modules and may be completed in 12 months.

#### Modules

- Big Data and Machine Learning Applications
- Business Intelligence
- Data Management
- Data Visualisation and Exploratory Analytics
- Intelligent Data and Text Analytics
- Masters Project
- Programming for Data Analytics and AI





# **Short Courses**

### **English Experience Programme (EEP)**

The English Experience Programme (EEP) is designed to help international students improve their English in just 3 weeks while experiencing student life in Singapore. Students will study on site at the Kaplan city campuses while participating in interactive lectures and oral presentations to improve their general English language skills. They will be awarded with a Certificate of Participation upon completion of the programme.

#### **Course Structure**

Students who enrolled into EEP will join the existing Diploma in Professional Business English class for 15 lessons (3 weeks).

#### **Delivery Method**

The curriculum is taught over 3 weeks with classes scheduled for 5 days a week.

## **Study Tour**

The Study Tour programme allows international students to experience customised English lessons in Singapore while enjoying a vacation. The programme's commencement and duration can be tailored to the requests of each group of students, at a minimum of 15 study hours. Students can also choose to request for optional tours that will bring them to local attractions. They will be awarded with a Certificate of Participation upon completion of the programme.





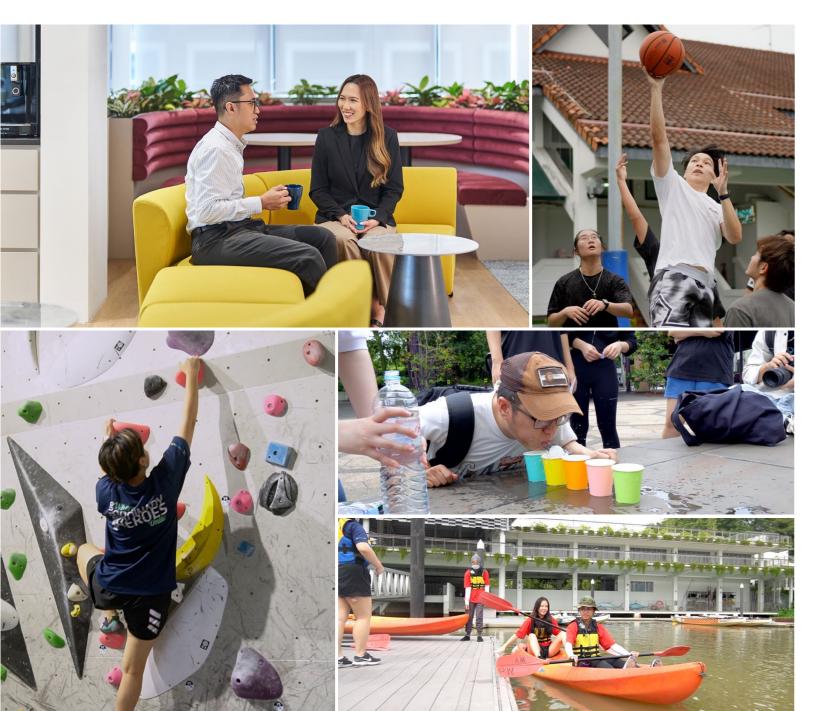
# About Employability and Student Affairs (ESA)

Kaplan Campus Life is managed by the Employability and Student Affairs (ESA) team with a focus on enhancing the student learning experience at Kaplan. There are 18 Interest Clubs and International Community Clubs, and over 500 co-curricular activities and events, including community volunteerism, cultural and performing arts, leadership development, new student orientations, networking and interactive engagement, and sports activities. Many of these activities are organised monthly to make campus life at Kaplan vibrant and full of opportunities.

Student life beyond academia allows students to learn essential life skills that will benefit their personal growth and careers. Students can participate in the Kaplan Industry Project (KIP) to collaborate with industry leaders and help them solve real-world problems. This not only provides students the opportunity to build their business acumen and understand what it is like to present a proposal in a business setting, companies can also identify potential talent at Kaplan.

For more details, please refer to campuslife.kaplan.com.sg





# Kaplan helps prepare you for the world of work

An international education can help you stand out to potential employers, offering a valuable competitive edge in your career journey. At Kaplan in Singapore, you will graduate feeling ready to succeed.

The Employability and Student Affairs (ESA) team offers career coaching to help students, graduates, and alumni plan and develop their careers. Experienced career coaches assist to administer profiling assessments, so that you can discover your interests, transferable skills, and work values to create a suitable career plan.

#### Why are employability skills important?

The job market is constantly evolving, and graduates need to be adaptable to changing circumstances. Employability skills such as problem-solving, critical thinking, and flexibility enable graduates to quickly learn and adapt to new roles and industries. These skills not only improve your employability but also contribute to your overall personal and professional development.

#### Gain employability skills while you study

- · Workshops to develop your soft and technical skills for specific job roles. Participate in micro-internships such as the Kaplan Industry Projects.
- · MasterClasses and Industry Talks with industry practitioners offer guidance to you on staying relevant in the workforce.
- Through our CareersHub portal, you can participate in an array of employability activities, apply for job openings offered by hiring organisations, including multinational corporations across key sectors such as Aviation, Banking

#### **Career Fair**

The annual Kaplan Career Fair is the biggest employment event held for our students and alumni. Attendees will also get to meet potential employers face-to-face to learn about possible career paths.



"I have personally taken part in the 4IR (4<sup>th</sup> Industrial Revolution) courses as well as the resume and interview workshops. These courses and workshops have helped me improve myself by teaching me basic employability skills. I think that these skills will be beneficial for students to implement and apply in their workplace."



**Fiorenza Faustine** INDONESIA Bachelor of Communication in Web Communication and Marketing Murdoch University Student (2022)



& Finance, Healthcare, Hospitality & Events, Information Technology, and others. You can also improve your job interview skills through recorded mock interviews.

- Gain valuable international experience that employers really value.
- Build a global network of contacts that will come in useful once you graduate and have the opportunity to engage with your professional network.
- Get career tips and guidance to enhance your employability through our career advisory services.

Scan QR code to watch one of the KIP video



### **Employability & Student Affairs**



## Kaplan Student Council

The Kaplan Student Council is formed by students of diverse nationalities who are actively involved in our various interest clubs and international community clubs. Within the Kaplan Student Council, there is a select group of students who take on leadership positions with the clubs to co-organise campus activities. Being part of the Student Executive Committee (SEC) or as a club representative, these students are able to hone and demonstrate their skills in creative thinking and people management. We welcome all students to join us and be a part of the vibrant Kaplan Campus Life.

# **Interest Clubs**

The Kaplan Adventurers' Club creates

interested in experiencing adventurous

thrilling land and water events monthly, encouraging students to participate and

opportunities for students who are

activities in Singapore. The club

achieve a better and healthier

committee organises exciting and



Club



# Kaplan Badminton Club

The Kaplan Badminton Club consists of local and international students who are enthusiastic about badminton. The club meets on a weekly basis for some sparring action, where the values of perseverance and sportsmanship are honed.



school-life balance.

## Kaplan Dance Club

The Kaplan Dance Club was created to spread appreciation of the art of dance within the Kaplan student community. Students are inspired by the social and leisure aspects of dance. Performance opportunities are also offered to deepen their appreciation for the art and further develop their self-confidence and discipline.



# Kaplan Football Club

The Kaplan Football Club, known competitively as the Kaplan Elites, is made up of students of various nationalities who are interested in soccer. Players meet up on a weekly basis to improve their skills together through drills and kickabout sessions.

**International Community Clubs** 



# Chinese Student International Club

The Chinese Student International Club was formed with the aim of bringing Kaplan students from China together. The club hosts various social and cultural activities throughout the year, and helps students from China adjust to their new school life on campus with the support of the Chinese Student International Club community.



# Korean International Students Society @ Kaplan

Korean International Students Society @ Kaplan is an international community group that guides, bonds, and unites Korean students at Kaplan in Singapore. By organising frequent events, gatherings, and fun activities, the club also aims to help new students settle into campus life.



# Malaysian Elites

Malaysian Elites is a representation of the Malaysian community in Kaplan in Singapore, where Malaysian students can intermingle, bond, and study together. The club regularly hosts activities and gatherings throughout the year, providing students with support and a sense of familiarity



# Myanmar International Student Club

The Myanmar International Student Club comprises a community of Myanmar students studying at Kaplan in Singapore. The club frequently organises activities to support and bond Myanmar students on and off campus. Myanmar International Student Club aims to cultivate a sense of belonging among its student community here.



# Vietnamese Community in Kaplan

Vietnamese Community in Kaplan is a community network of Vietnamese students studying at Kaplan in Singapore. Since its founding, the club has held many activities to unite and support Vietnamese students in both their lives and studies. Vietnamese Community in Kaplan aims to help students adjust to life on campus.



## Pelajar Indonesia @ Kaplan

Pelajar Indonesia @ Kaplan is an active Indonesian student community group at Kaplan in Singapore. Through regular activities, the club aims to unite and bond Indonesian students studying here, and foster a sense of home for them.







Scan here to watch the video about SEC



## Kaplan Basketball Club

The Kaplan Basketball Club, known competitively as the Kaplan Knights, is made up of diverse local and international students keen on basketball. The club members train together under the hoop every Monday evening.



## Kaplan Games Club

Kaplan Games Club is a student club for anyone interested in games. It provides a social space for students to come together and have fun. The club has both casual events like game nights with new fun titles every month, as well as competitive events such as in-house tournaments. The best players will have a chance to represent Kaplan at local gaming tournaments. Whether you are new to games or a complete veteran at them, we will always welcome you at the Kaplan Games Club.



## Kaplan HERO Club

The Kaplan HERO (Help Everyone and Reach Out) Club consists of Kaplan staff and students looking to participate in community service through volunteering, with the common aim of making a difference in the lives of others.



## Kaplan Investment Club

The Kaplan Investment Club empowers individuals with the essential skill set of making financial decisions and analysing investments through workshops run by guest speakers, including industry professionals. The club conducts workshops from fundamental to advanced levels on topics such as forex, futures, stocks, and more.



## Kaplan Marketing Club

The community for students to connect, collaborate, and compete in all things marketing. Kaplan Marketing Club is set up to be an educational hub for professionals and students alike to explore and develop their skills within the marketing industry.

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# Kaplan Public Speaking Club

The Kaplan Public Speaking Club is open to students who wish to improve their public speaking skills. Like-minded members can further develop their confidence and communication skills through sharing pointers and feedback. Together, they can enhance their journey to better public oration through this platform.



# Kaplan Student Club for Information Systems and Technologies

The Kaplan Student Club for Information Systems and Technologies is an IT club for all Kaplan students who are passionate about IT and want to enhance their learning experience in an interactive way. Members get together to share and learn from one another on the latest developments, tips and tricks of IT.



# The Rock Soul K Club (The Music Club)

The Rock Soul K Club aims to help aspiring performers develop their artistry in music. It is a vibrant community of student artistes who are keen to pursue performing arts as an extra-curricular activity.



Annually, Kaplan and our partner universities organise graduation ceremonies for our graduating students. These ceremonies celebrate the graduates' achievements with their family and friends, marking an important milestone in their higher education journey.



# Graduation







Graduates of Kaplan are eligible for a lifetime membership with the Kaplan Alumni Club, to connect and foster relationships with fellow graduates and explore new opportunities. Members not only become advocates of Kaplan but also enjoy benefits including complimentary career coaching, professional branding and career opportunities, and more.





# Accommodation in Singapore

When studying abroad, your choice of accommodation is crucial. Kaplan in Singapore is committed to our students' pursuit of academic success. We believe that providing a conducive and nurturing living environment is essential to every international student's academic journey with us.

# Peace of Mind

In order to provide parents and students with peace of mind, we are transparent about our accommodation partners' rates - only Kaplan-approved accommodation partners are marked as "Kaplan in Singapore Accommodation Partner". Our students will also enjoy special rates through these partners.



# Comfortable Living

All of our accommodation options typically come with WiFi access, air-conditioning, and room cleaning services.



# Safety and Security

It is compulsory for our accommodation partners to go through a rigorous screening and selection process to ensure eligibility and suitability. They are required to undergo a yearly review to ensure the quality of stay is maintained.

Students need to apply for their accommodation prior to arrival. Please check with your agents for the details.

For more details, please refer to kaplan.com.sg/international-applicants-student-services or scan here for the Kaplan Accommodation Brochure

"Overall, I am very satisfied with the accommodation. The centralised location makes it easy to access all locations in Singapore. There are also supermarkets and large shopping malls nearby for my daily shopping needs."



Zhao Wenxin CHINA Bachelor of Business Studies (Honours) in Finance University College Dublin Student (2022)

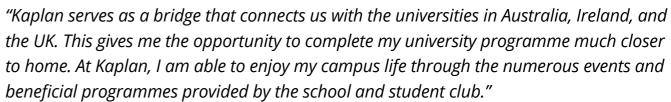




# We are here to help

We are with you every step of the way to help keep your dreams on track. At Kaplan, we strive to make sure that you have everything you need to succeed, be it arrival services, expert advice from our overseas representatives, quality teaching, or student support from the team at Kaplan.

At Kaplan, we have a Student Guidance & Counselling Services (SGCS) team to provide individual counselling in a safe and confidential space where you can freely express yourself and share your thoughts and concerns with a sense of comfort and trust.





Kwon II SOUTH KOREA Bachelor of Arts (Honours) in Accountancy and Financial Management (Top-up) University of Portsmouth Student (2022)



Scan QR code to hear from us!





# Κ

Murdoch

University

# **Programme Overview**

There are many routes to success, and Kaplan is committed to offering you high quality academic programmes that are carefully planned and implemented to bring out the best in you.

### English

HIGHER EDUCATION ACADEMY

#### Diploma in Professional Business English

(Only for students who do not meet the English requirements)

- Level 1
- Level 2
- Level 3
- Level 4
- Level 5
- Foundation

HIGHER EDUCATION ACADEMY

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HIGHER EDUCATION ACADEMY

KAPLAN)

#### Foundation Diploma

6 Modules / Duration: 6 Months<sup>1</sup>

Foundation Diploma in Computing and IT

6 Modules / Duration: 6 Months<sup>1</sup>

### Diploma

#### Diploma Programmes

- 8 Modules / Duration: 8 Months<sup>1</sup>
- Diploma in Accounting and Finance
- Diploma in Business Analytics
- Diploma in Business Management
- Diploma in Business Management (General Studies)
- Diploma in Computer Forensics
- Diploma in Criminology
- Diploma in Digital Marketing
- Diploma in Finance and Banking
- Diploma in FinTech
- Diploma in Hospitality and Tourism Management
- Diploma in Human Resources and Management
- Diploma in Information Technology
- Diploma in Legal Studies
- Diploma in Logistics and Supply Chain Management
- Diploma in Marketing and Management
- Diploma in Mass Communication
- Diploma in Psychology

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<sup>1</sup>Subject to meeting programme and entry requirements.

## **Bachelor's Degree**

#### Bachelor of Psychology

Single / Double Majors 16 - 21 Units / Duration: 28/36 Months<sup>2</sup>

Psychological Science

#### **Bachelor of Business**

- Double Majors 12 - 18 Units / Duration: 28 Months<sup>2</sup>
- Accounting
- Banking
- Business Law
- Finance
- Hospitality and Tourism Management
- Human Resources Management
- International Business
- Management
- Marketing

#### **Bachelor of Communication**

Double Majors

- 12 18 Units / Duration: 28 Months<sup>2</sup>
- Global Media and Communication
- Strategic Communication
- Web Communication

#### Bachelor of Criminology

Single Major 16 Units / Duration: 16 Months<sup>2</sup>

Criminal Behaviour

#### **Bachelor of Data Analytics**

Single / Double Majors 16 - 18 Units / Duration: 28 Months<sup>2</sup> • Business Intelligence

#### Bachelor of Information Technology

Double Majors 12 - 18 Units / Duration: 28 Months<sup>2</sup>

- Artificial Intelligence and Autonomous Systems
- Business Information Systems
- Computer Science
- Cyber Security and Forensics

<sup>2</sup>The programme can be completed in 16 – 24 months instead of 28 – 36 months. Applicants with a Polytechnic Diploma may be exempted from up to 12 units and can gain entry to Year 2 of the programme. Applicants with a Murdoch University-recognised Kaplan Diploma or a private Diploma may be exempted from up to 8 units and can also gain entry to Year 2 of the programme.

#### **Bachelor's Degree**



#### Bachelor of Science (Honours)

- 10 Modules and 1 Dissertation / Duration: 16 Months
- Global Business Management
- Global Business Management (Human Resources)
- Global Business Management (Logistics and Supply Chain)
- International Tourism, Hospitality and Events

#### Bachelor of Arts (Honours) (Top-up)

• Mass Communication with Public Relations

#### **Bachelor's Degree**



#### **Bachelor of Business Studies**

- (Honours) (Top-up)
- 12 Modules / Duration: 18 Months
- Business Analytics
- Digital Business
- Finance
- FinTech
- Logistics and Supply Chain Management
- Management

Computer Science

Data Science and Analytics

Software Engineering

Marketing

#### **Bachelor's Degree**



#### Bachelor of Arts (Honours) (Top-up)

- 12 Modules / Duration: 18 Months
- Accountancy and Financial Management

Bachelor of Science (Honours) (Top-up)

• Cyber Security and Forensic Computing

10 modules and 1 Individual Project / Duration: 18 Months

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### **Postgraduate Degree**

**Double Masters - Master of Business Administration and Master of Communication** 12 Units / Duration: 16 Months

**Master of Business Administration** 7 - 8 Units / Duration: 12 Months

**Master of Communication** 9 Units / Duration: 16 Months

**Graduate Certificate in Business Administration** 3 - 4 Units / Duration: 4 Months

**Graduate Certificate in Communication** 4 Units / Duration: 8 Months

### **Postgraduate Degree**

**Master of Science (Management)** 9 Modules / Duration: 12 Months

### **Postgraduate Degree**

Master of Science Artificial Intelligence and Machine Learning 7 Modules / Duration: 12 months

Master of Science Cyber Security and Forensic Information Technology 5 Modules / Duration: 12 months

**Master of Science Data Analytics** 7 Modules / Duration: 12 months

In all cases, the final decision for admission to the programme rests with the University.









Jniversity College Dublin

# **Programme Entry Requirements**

#### **Diploma in Professional Business English**

#### Minimum age requirement: 15 years old

Students will have to meet the scores for either IELTS, TOEFL IBT, TOEIC, or the Kaplan English Proficiency Test (EPT) to gain entry into the programme.

Level	IELTS Scores	TOEFL IBT Scores	TOEIC Scores	Kaplan English Proficiency Test (EPT)
1	Below IELTS 2.0 (All bands 1.5 or above)	TOEFL IBT Below 10	250 and below	Level 1
2	IELTS 2.5 (All bands 2.0 or above)	TOEFL IBT 10	251-278	Level 2
3	IELTS 3.0 (All bands 2.5 or above)	TOEFL IBT 20	279-404	Level 3
4	IELTS 4.0 (All bands 3.5 or above)	TOEFL IBT 40	405-530	Level 4
5	IELTS 5.0 (All bands 4.5 or above)	TOEFL IBT 60	531-600	Level 5

#### **Foundation Diploma**

#### ENTRY REQUIREMENTS

- Minimum Age: 15 years old (Foundation Diploma), 16 years old (Foundation Diploma in Computing and IT)
- Minimum 1 GCE O-Level pass; OR
- NITEC or Higher NITEC; OR
- Completion of Year 10; OR
- Completed Secondary School education in their home country; OR
- Other private or foreign qualifications will be assessed on a case-by-case basis; OR
- · Candidates with other qualifications will be assessed on a case-by-case basis

#### ENGLISH LANGUAGE REQUIREMENTS

- IELTS 5.5 or equivalent; OR
- At least D7 in GCE O-Level English; OR
- Pass for Kaplan Diploma in Professional Business English Level 5

#### Diploma

#### ENTRY REQUIREMENTS

- Minimum Age: 16 years old
- Minimum 1 GCE A-Level pass; OR
- Kaplan Foundation Diploma; OR
- Completion of Year 12; OR
- Completed High School education in their home country; OR
- IB Diploma; OR
- · Pre-university certifications (based on the equivalence of the GCE A-Level); OR
- Polytechnic Diploma; OR
- Other private or foreign qualifications will be assessed on a case-by-case basis (based on the equivalence of the GCE A-Level)

#### **ENGLISH LANGUAGE REQUIREMENTS**

- IELTS 6.0 or equivalent; OR
- At least C6 in GCE O-Level English; OR
- Pass for Kaplan Diploma in Professional Business English Level 5

#### **Bachelor's Degree**

#### ENTRY REQUIREMENTS

- Minimum Age: 18 years old
- Kaplan Diploma; OR
- Polytechnic Diploma; OR
- Other Diploma qualifications, to be assessed on a case-by-case basis.

#### ENGLISH LANGUAGE REQUIREMENTS

- IELTS 6.0 to 6.5; OR
- A recognised equivalent

In all cases, the final decision on admission to the programme rests with the University.

For the specific entry requirements required for the individual programme, please refer to kaplan.com.sg for more details.

# Kaplan Scholarship Scheme

#### SCHOLARSHIP SCHEME

Students are required to meet the following pre-requisites set by Kaplan Higher Education Academy to be eligible for the Kaplan Higher Education Academy scholarship scheme.

#### **SCHOLARSHIP AMOUNT FOR TOP 3 IN A COHORT**



#### Criteria:

- Attain an attendance rate of 90% and above for all modules
- Pass all modules on the first attempt
- Achieve an average mark of 85 for all modules
- Student must be enrolled in either a Bachelor's or Postgraduate programme by a Kaplan University Partner after completion of a Kaplan Diploma or a Bachelor's Degree with the University Partner
- Student has paid the first instalment of the respective fees for the enrolled programme

The scholarship amounts will be credited into the programme fees of the Bachelor's or Postgraduate programmes that the students have enrolled in. Students will need to pay the programme fees according to the payment plans, until the remaining programme fees sum up to the respective scholarship amounts.



#### **Postgraduate Degree**

#### **ENTRY REQUIREMENTS**

- Relevant Bachelor's Degree qualification
- Working experience may be required for specific Postgraduate Degrees

#### **ENGLISH LANGUAGE REQUIREMENTS**

- IELTS 6.0 to 6.5; OR
- A recognised equivalent

In all cases, the final decision on admission to the programme rests with the University.



PROGRAMMES	PROGRAMME INTAKE	PROGRAMME DURATION	PROGRAMME FEE	INTERNATIONAL STUDENT APPLICATION FEE	INTERNATIONAL STUDENT ADMIN FEE	TOTAL PROGRAMME FEES
KAPLAN HIGHER EDUCATION ACAI	DEMY					
English Experience Programme	Feb, Apr, Jun, Aug, Oct, Dec	15 days	S\$1,090	S\$130.80	Not Applicable	S\$1,220.80
Study Tour	To be advised					
Diploma in Professional Business	Feb, Apr, Jun, Aug, Oct, Dec	10 months	S\$14,987.50	- S\$523.20 S\$1,199 -	644.400	S\$16,709.70
English		2 months	S\$2,997.50			S\$4,719.70
Foundation Diplomas	Jan, Mar, May, Jul, Sept, Nov	6 months	S\$5,559		S\$7,281.20	
Diplomas	Feb, Apr, Jun, Aug, Oct, Dec	8 months <sup>1</sup>	S\$15,042			S\$16,764.20

#### MURDOCH UNIVERSITY

Bachelor of Business Double Majors in Accounting   Banking   Business Law   Finance   Hospitality and Tourism Management   Human Resources Management   International Business   Management   Marketing         Bachelor of Communication Double Majors in Global Media and Communication   Strategic Communication   Web Communication         Bachelor of Criminology Single Major in Criminal Behaviour         Bachelor of Information Technology Double Majors in Artificial Intelligence and Autonomous Systems   Business Information Systems   Computer Science   Cyber Security and Forensics         Bachelor of Data Analytics Single/ Double Majors in Business Intelligence	Jan, May, Aug	16 - 28 months²	16 Units \$\$34,182.40 (Total fees are based on 16 units. \$\$2,136.40 per unit)	S\$523.20	S\$1,199	\$35,904.60 (Total fees are based on 16 units. Additional units required will be charged at per unit fee)
Bachelor of Psychology Single/ Double Majors in Psychological Science		36 months <sup>2</sup>	S\$34,182.40 - S\$44,864.40			\$\$35,904.60 - \$\$46,586.60 (Total fees are based on 16-21 units)
Graduate Certificate in Business Administration		4 months	S\$10,529.40			S\$12,251.60
Graduate Certificate in Communication		8 months	S\$10,529.40			S\$12,251.60
Master of Business Administration		12 months	S\$31,588.20			\$\$33,310.40
Master of Communication		16 months	S\$31,588.20			S\$33,310.40
Double Masters - Master of Business Administration and Master of Communication		16 months	S\$42,117.60			S\$43,839.80

<sup>1</sup>Students may complete the programme in 8 months instead of 11 months, subject to meeting the programme and entry requirements. <sup>2</sup>The programme can be completed in 16 – 24 months instead of 28 – 36 months. Applicants with a Polytechnic Diploma may be exempted from up to 12 units and can gain entry to Year 2 of the programme. Applicants with a Murdoch University-recognised Kaplan Diploma or a private Diploma may be exempted from up to 8 units and can also gain entry to Year 2 of the programme.

Programme intake dates & fees

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PROGRAMMES	PROGRAMME INTAKE	PROGRAMME DURATION	PROGRAMME FEE	INTERNATIONAL STUDENT APPLICATION FEE	INTERNATIONAL STUDENT ADMIN FEE	TOTAL PROGRAMM FEES
NORTHUMBRIA UNIVERSITY						
Bachelor of Science (Honours) Global Business Management   Global Business Management (Human Resources)   Global Business Management (Logistics and Supply Chain)   International Tourism, Hospitality and Events	Mar, Sept	16 months	S\$29,528.10	\$\$523.20	S\$1,199	S\$31,250.3
Bachelor of Arts (Honours) (Top-up) Mass Communication with Public Relations	May, Nov	-				
UNIVERSITY COLLEGE DUBLIN						
Bachelor of Business Studies (Honours) (Top-up) in Business Analytics   Digital Business   Finance   FinTech   Logistics and Supply Chain Management   Management   Marketing	Apr, Oct	18 months	S\$40,875	\$\$523.20	S\$1,199	S\$42,597.
Master of Science (Management)		12 months	S\$37,932			S\$39,654.
UNIVERSITY OF PORTSMOUTH						
Bachelor of Arts (Honours) (Top-up) in Accountancy and Financial Management		18 months				
Bachelor of Science (Honours) (Top-up) in Computer Science   Cyber Security and Forensic Computing   Data Science and Analytics   Software Engineering		18 months	S\$30,193	54522.20	C#1 100	S\$31,915.:
Master of Science Artificial Intelligence and Machine Learning	Jun, Dec	12 months	S\$27,032	S\$523.20	S\$1,199	S\$28,754.2
Master of Science Cyber Security and Forensic Information Technology		12 months	S\$27,195.50			S\$28,917.
Master of Science Data Analytics		12 months	S\$27,032			S\$28,754.

All prices are quoted in Singapore dollars. Fees are subject to annual revision. Kaplan Higher Education Academy reserves the right to revise the fees and commencement dates without notice.

All fees indicated are inclusive of Goods and Services Tax (GST) at the prevailing rate of 9%.

Entry into all Bachelor's Degree programmes and Postgraduate Degree programmes is subject to the entry requirements and university's approval.



# How to Apply

All applications must be submitted to Kaplan Higher Education Academy at least 6 weeks before the start of each intake. The original documents must also be sighted by the sales consultant during the application process:

- 2 passport-sized photographs (full colour)
- Bank statement (if applicable)
- Birth certificate
- Certified/Notarised copy of highest qualification certificates and transcripts
- Duly completed application form
- Employment letter certifying applicant's occupation and salary (if applicable)
- Employment letter certifying parent's occupation and salary (if applicable)
- Latest Curriculum Vitae (if applicable)
- Personal statement/statement of intention (if applicable)
- Photocopy of passport
- Programme application fee

# Application

### **Application and Selection**

The Immigration and Checkpoints Authority (ICA) of Singapore requires all foreign students to hold a valid Student's Pass for their full-time study in Singapore. The Student's Pass is applied by Kaplan Higher Education Academy on behalf of the international student. As considerable care is taken by the University and Kaplan Higher Education Academy in the selection of students, they usually take about 3 weeks to process each application. Therefore, it is advisable for individuals to apply for admission at least 6 weeks before the start of each intake.

# A. STUDENT'S PASS APPLICATION (INTERNATIONAL STUDENTS)

### **Eligibility & Conditions**

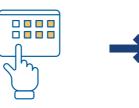
- 1. All Student's Pass holders have to ensure that their purpose of holding a valid Student's Pass in Singapore is educational.
- 2. Student's Pass holders are required to notify ICA for any change in passport particulars or place of residence within 14 days of the change through this link: https://www.ica.gov.sg/reside/STP/change-address
- 3. All Student's Pass holders are to ensure that their attendance is 90% and above.
- 4. Student's Pass holders are only eligible to study in Singapore with a valid Student's Pass.
- All Student's Pass holders are only allowed to attend the programme at Kaplan Higher Education Academy as stated in 5. the Student's Pass Application.
- 6. Student's Pass holders cannot commit criminal offences.

Should the Student's Pass holder breach the above conditions, the Controller of Immigration will cancel the Student's Pass and he/she will have to leave Singapore within 24 hours. If the Student's Pass holder does not meet the attendance percentage requirements, Kaplan in Singapore will have to report this to ICA immediately.

#### **Documents to be Submitted for Student's Pass Application**

- 1. Completed Student's Pass Application form: Form 16 (only applies to upgrader/renewal/local transfer applications)
- Old Student's Pass/Digital Pass or Embarkation Form 2.
- 3. Passport and/or birth certificate
- 4. Passport-sized photograph of student (full colour on WHITE background)

# **B. THE STUDENT'S PASS STATUS TRACKING AND COMMUNICATION**



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### **Application Submission**

• Kaplan submits the Student's Pass Application together with all relevant documents to the Immigration and Checkpoints Authority (ICA) of Singapore on behalf of selected students.



Approval by ICA • ICA will inform Kaplan and student on the outcome of the application status.

• Upon approval, Kaplan will inform and email a copy of the In-Principle Approval (IPA) letter either directly to the students or via their respective agent partners.

The Enrolment Office (ERO) is responsible for monitoring the Student's Pass application status and upon receiving the outcome of the application from ICA, ERO will communicate this to the respective programme consultant, country manager, or programme manager (for existing students) so that they can inform the student accordingly. For new international students, the programme consultant or country manager will inform the respective appointed external recruitment agent to update their student accordingly.

Students must ensure that their communication details are updated with Kaplan and that they are contactable at all times.

For new and upgrader international students, Kaplan has appointed a vendor to assist them with their medical check-up and collection of Student's Pass at ICA. Student will be informed to bring along the IPA letter, passport, and a passportsized photograph to complete their Student's Pass formalities at ICA.

Students need to bring along the following documents on Reporting Day for the completion of the Student's Pass Application:

- 1. Address in Singapore
- 2. Electronic Visit Pass (E-copy) (if applicable)
- Old Student's Pass/Digital Pass or Embarkation Form (if applicable) 3.
- 4. Passport





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#### **Collection of Student's Pass**

- Students are required to report to campus on Reporting Day or attend the Reporting Day virtually via Zoom (should travel restrictions be imposed as a result of the prevailing situation).
- The session is compulsory for all fulltime international students.
- Arrangements will be made to assist students with medical check-ups (if applicable) and the collection of Digital Student's Pass at ICA.

During Reporting Day, international students are briefed on the arrangements regarding the medical check-up and collection of Student's Pass, relevant Singapore laws and are reminded again that they are not permitted to engage in any form of employment or attend any industrial attachment/internship programme, whether paid or unpaid, without a valid work pass issued by the Ministry of Manpower. The attendance requirement during the course of study as well as the importance of holding a valid pass at all times (e.g. to note the validity of the Student's Pass or Social Visit Pass) are covered during Reporting Day as well.

For existing students, once the renewal of their Student's Passes are approved, the Kaplan Programme Management (PM) team will inform the student to upload the Terms & Conditions of Student's Pass form and Medical Examination Report (where applicable) via the ICA portal. Students will be informed to bring the IPA letter, passport, and a passport-sized photograph to complete their Student's Pass formalities at ICA after making an e-appointment. As for rejected applications, PM will advise the student on alternatives such as preparing an appeal letter to ICA, returning to their home country if without a valid pass, reapplying to the school, or pursuing other study options, etc.

## C. TERMS AND CONDITIONS OF STUDENT'S PASS

- The student shall comply with the provisions of the Immigration Act and any regulations made hereunder or any statutory modification or re-enactment thereof for the time being in force in Singapore.
- The student shall not be involved in any criminal offences in Singapore. The student shall not remain in Singapore after the expiry of the Student's Pass. The student shall complete and submit the Student's Pass cancellation form to PM within 7 days of the date of cessation or termination of studies
- The student shall not indulge in any activities that are inconsistent with the purpose for which the Student's Pass has been issued. All Student's Pass holders studying at Kaplan in Singapore are not allowed to work.
- It is illegal to chew gum, eat and drink in controlled areas, jaywalk, and smoke in restricted areas in Singapore. Failure to comply with the rules will usually attract a legal penalty such as a fine.
- (Form 14) The student must understand that if the Controller of Immigration is satisfied that the student or any member of his/her family breaches any of the terms and conditions above or becomes an undesirable or prohibited immigrant, the school will cancel his/her immigration pass and the passes of the members of his/her family, and the student and his/her family may be required to leave Singapore within 24 hours of the cancellation\*.

\*The ICA website should be referred to for complete information (www.ica.gov.sg).

#### EduTrust

Kaplan Higher Education Academy has achieved the EduTrust Certification. As required by SkillsFuture Singapore (SSG), it has put in place mandatory requirements which include the Fee Protection Scheme (FPS) and the use of a standard PEI-student contract.

#### **Fee Protection Scheme**

Under the FPS, Kaplan Higher Education Academy has put in place an insurance arrangement that ensures fees paid by students to the school are insured by Lonpac Insurance Bhd, a SSG-appointed service provider. The insurance protection serves to protect the students' fees in the event that a private education institution (PEI) is unable to continue operations due to insolvency and/or regulatory closure. Furthermore, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts. The FPS is compulsory for all local and international students taking programmes at PEIs seeking EduTrust certification. FPS applies to all programmes with durations of more than 1 month or 50 hours.

#### **Medical Insurance**

Kaplan Higher Education Academy has put in place medical insurance for all its international Student's Pass holders. The medical insurance comprises coverage for hospitalisation, outpatient and related medical treatment for the entire programme duration. Insurance Income has been appointed as the insurance provider.

#### Standard Student Contract

It is a mandatory requirement by the SSG that all students, both local and international, sign the student contract with Kaplan Higher Education Academy upon the acceptance of the offer made by Kaplan Higher Education Academy during the admission process.

# **Refund Policy**

# A. REFUND FOR WITHDRAWAL DUE TO NON-DELIVERY OF PROGRAMME

The PEI will notify the student within three (3) working days upon knowledge of any of the following:

- The Programme does not commence on the Programme Commencement Date
- ii. The Programme is terminated before the Programme Commencement Date
- iii. The Programme is not completed by the Programme Completion Date
- iv. The Programme is terminated before the Programme Completion Date
- The student has not met the programme entry or matriculation requirement as set by the organisation stated in v. Schedule A within any stipulated timeline set by SSG
- vi. The Student's Pass application is rejected by the Immigration and Checkpoints Authority (ICA)

The student will be informed in writing of alternative study arrangements (if any), and also be entitled to a refund of the entire Programme Fees and Miscellaneous Fees already paid, should they decide to withdraw, within seven (7) working days of the above notice.

IFS	% OF THE AMOUNT OF FEES PAID UNDER SCHEDULES B AND C	
More than	80%	
On or before, the	50%	
On or afte	0%	



#### STUDENT'S WRITTEN NOTICE OF WITHDRAWAL IS RECEIVED

n 45 working days before the programme commencement date

e, but not more than 45 working days before programme commencement date

er the programme commencement date

## **B. REFUND FOR WITHDRAWAL DUE TO OTHER REASONS**

If the student withdraws from the programme for any reason other than those stated in (i) to (vi), the PEI will, within seven (7) working days of receiving the student's written notice of withdrawal, refund to them an amount based on the refund table.

## C. REFUND DURING COOLING-OFF PERIOD

The PEI will provide the student with a cooling-off period of seven (7) working days after the date that the Contract has been signed by both parties. The student will be refunded the highest percentage (stated in the refund table) of the fees already paid if they submit a written notice of withdrawal to the PEI within the cooling-off period, regardless of whether they have started the course or not.

In the event that a student wishes to withdraw from the programme, the application fee and administrative fee are not refundable. Students are liable to pay (where applicable) fees that are imposed by the government authorities or other external partners.

## **D. MODE OF PAYMENT**

- 1. Fees are payable by cash, cheque (Singapore banks), NETS, Visa/Mastercard/AMEX cards, Flywire and Telegraphic Transfer.
- 2. For payment by cheque(s), please make cheque payable to Kaplan Higher Education Academy Pte Ltd.
- 3. For overseas remittances through Flywire, please make payment via www.pay.kap.sg (programme fees only).
- 4. For payment by Telegraphic Transfer, you may refer below for the bank account information.

Bank Name:	DBS Bank
Bank Address:	12 Marina Boulevard, DBS Asia Central, Marina Bay Financial Centre Tower 3, Singapore 018982
Beneficiary's Name:	Kaplan Higher Education Academy Pte Ltd
Account Number / Swift Code:	001-900452-7 / DBSSSGSG
Beneficiary's Address:	8 Wilkie Road, Level 2, Wilkie Edge, Singapore 228095

### **ENGLISH PROGRAMME**

#### **KAPLAN HIGHER EDUCATION ACADEMY**

• Diploma in Professional Business English

#### FOUNDATION PROGRAMMES

#### **KAPLAN HIGHER EDUCATION ACADEMY**

- Foundation Diploma
- Foundation Diploma in Computing and IT

#### **DIPLOMA PROGRAMMES**

#### **KAPLAN HIGHER EDUCATION ACADEMY**

- Diploma in Accounting and Finance
- Diploma in Business Analytics
- Diploma in Business Management
- Diploma in Business Management (General Studies)
- Diploma in Computer Forensics
- Diploma in Criminology
- Diploma in Digital Marketing
- Diploma in Finance and Banking
- Diploma in FinTech
- Diploma in Hospitality and Tourism Management
- Diploma in Human Resources and Management
- Diploma in Information Technology
- Diploma in Legal Studies
- Diploma in Logistics and Supply Chain Management
- Diploma in Marketing and Management
- Diploma in Mass Communication
- Diploma in Psychology

#### **ACCOUNTING, BANKING & FINANCE**

#### MURDOCH UNIVERSITY

- Bachelor of Business in Accounting and Banking
- Bachelor of Business in Accounting and Business Law
- Bachelor of Business in Accounting and Criminology
- Bachelor of Business in Accounting and Finance
- Bachelor of Business in Accounting and Human Resource
- Bachelor of Business in Accounting and International Bu
- Bachelor of Business in Accounting and Management
- Bachelor of Business in Accounting and Marketing
- Bachelor of Business in Banking and Business Informatic
- Bachelor of Business in Banking and Business Law
- Bachelor of Business in Banking and Criminology
- Bachelor of Business in Banking and Cyber Security and F
- Bachelor of Business in Banking and Finance
- Bachelor of Business in Banking and Human Resources N
- Bachelor of Business in Banking and International Busin
- Bachelor of Business in Banking and Management
- Bachelor of Business in Banking and Marketing



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#### UNIVERSITY COLLEGE DUBLIN

- Bachelor of Business Studies (Honours) (Business Analyti
- Bachelor of Business Studies (Honours) (Digital Business)
- Bachelor of Business Studies (Honours) (Logistics and Sup
- Bachelor of Business Studies (Honours) (Management) (Television (Management))
- Bachelor of Business Studies (Honours) (Marketing) (Top-

#### **COMMUNICATION & MEDIA**

#### MURDOCH UNIVERSITY

- Bachelor of Communication in Global Media and Commu
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- Bachelor of Communication in Global Media and Commu
- Bachelor of Communication in Strategic Communication
- Bachelor of Communication in Strategic Communication
- Bachelor of Communication in Strategic Communication
- Bachelor of Communication in Web Communication and

#### NORTHUMBRIA UNIVERSITY

• Bachelor of Arts (Honours) Mass Communication with Pu

#### **DATA SCIENCE & ANALYTICS**

#### MURDOCH UNIVERSITY

- Bachelor of Data Analytics in Business Intelligence and Bu
- Bachelor of Data Analytics in Business Intelligence and Bu Artificial Intelligence and Autonomous Systems
- Bachelor of Data Analytics in Business Intelligence and Co

#### UNIVERSITY OF PORTSMOUTH

Bachelor of Science (Honours) Data Science and Analytics

#### **EDUCATION & SOCIAL SCIENCES**

#### MURDOCH UNIVERSITY

- Bachelor of Psychology in Psychological Science
- Bachelor of Psychology in Psychological Science and Crim
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### LAW & CRIMINOLOGY

#### MURDOCH UNIVERSITY

- Bachelor of Business in Business Law and Criminology
- Bachelor of Business in Business Law and Tourism and Ev
- Bachelor of Criminology in Criminal Behaviour

### POSTGRADUATE DEGREE PROGRAMMES

#### MURDOCH UNIVERSITY

- Double Masters Master of Business Administration Mas
- Master of Business Administration
- Master of Communication
- Graduate Certificate in Business Administration
- Graduate Certificate in Communication

#### UNIVERSITY COLLEGE DUBLIN

• Master of Science (Management)

#### UNIVERSITY OF PORTSMOUTH

- Master of Science Artificial Intelligence and Machine Lear
- Master of Science Cyber Security and Forensic Informatio
- Master of Science Data Analytics

### SHORT COURSES

#### KAPLAN HIGHER EDUCATION ACADEMY

- English Experience Programme (EEP)
- Study Tour



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