

ABOUT RAFFLES SINGAPORE

Raffles Singapore – New City Campus

Since establishing its first college in Singapore in 1990, Raffles has grown to operate 18 colleges and universities across 10 countries in Asia and Europe.

Raffles Singapore – New City Campus, located in the prestigious and bustling Orchard / Somerset precinct, offers design education in the heart of the city. The campus facilities consist of seminar room, academic classrooms, workshops, studios, library, and laboratories with state-of-the-art equipment and technological applications enabling interactive learning experiences.

Our courses are conducted and delivered by international teams of professional creative practitioners from USA, UK, Canada, Australia, and many other countries. Our students benefit from a quality education with a well-rounded hands-on experience relevant to the industry. This enables them to improve their career opportunities.

Singapore Campus Address

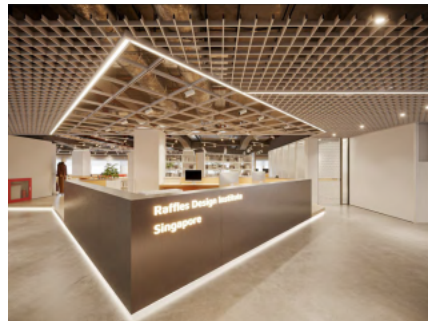
111 Somerset, Floor 8 & 15
Singapore 238164



RAFFLES CAMPUS & ITS FACILITIES



Main Lobby



Raffles Concierge



Student Lounge



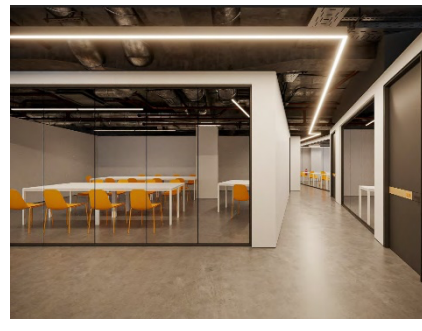
Library



Exhibition Gallery



Seminar Room



Academic Classroom



iMac Lab

MASTER OF ARTS – JANUARY & JULY INTAKES

Master of Arts Awarded by Coventry University, UK

Raffles Singapore offers the following 1 year **MASTER OF ARTS IN DESIGN MANAGEMENT** awarded by **Coventry University, UK**.

This course will involve a mix of creative design, management and leadership processes to equip students with the skills and expertise to lead effective creative design of commercial value within industrial, retail or service sectors.

Student will learn Branding Management, Project Management processes focusing on Design industries. The course is structured around 3 themes of Communication, Collaboration and Creativity.

Master of Arts - Admission Assessment

1. Acceptance of a Master Degree application is based on assessment of applicant's qualification (and portfolios, if any). Assessment will take approximately 3-4 weeks to process.
2. For **Design Management**: Graduates with Bachelor Degree in Creative Subject/ Design Studies, Management, Business or related subject area are eligible for admission.
3. On case by case basis, applicants who are not eligible and cannot gain direct entry into the 1 year Master Degree course, would be recommended for admissions into either;
 - 1 year Bachelor Degree (Top Up).
 - Or Bridging Courses + 1 year Bachelor Degree (Top Up).

Entry Requirements for 1 year Master of Arts

1. **IELTS 6.5** (with a minimum score of 5.5 across all skills) - Test result is only valid within 2 years from the date the results are issued.
 - Students with IELTS 5.5 (across all skills), are required to take 3 months **HELP (Higher English Language Programme)**.
 - Students, who do not meet the English requirements, are required to take English Placement Test at Raffles Singapore on Orientation Day and before the term starts. Based on the test result, the students will be placed in either HELP or Advanced English or Foundation English courses.
 - After successfully completed HELP, student can proceed to enrol for Master course without submitting IELTS 6.5.
2. **Honours Degree 2:2** (or its international equivalent) for Lower Second Class Honours; or higher grade in creative subject, management, business or related subject area.
 - Applicants, who do not meet the minimum Honours Degree 2:2 (or its equivalents) – Must have a minimum of 3 years working experience in relevant industries or management role in design related fields; or professional certificates by accredited bodies; or post-graduate in marketing.
3. Portfolios are not mandatory for Design Management (but can be submitted as supporting documents, if any).
4. **Minimum Age: 20 years old.**
5. Resume and/ or Testimonials and Achievements (if any).

BACHELOR OF ARTS (HONOURS) – JANUARY – APRIL - JULY – OCTOBER INTAKES

Bachelor of Arts (Honours)

Awarded by Coventry University, UK

Raffles Singapore offers 3 year **Bachelor of Arts (Honours)** incorporating **6 month Diploma and 18 month Advanced Diploma**.

- **FASHION.**
- **INTERNATIONAL FASHION BUSINESS.**
- **INTERIOR ARCHITECTURE AND DESIGN.**
- **GRAPHIC DESIGN.**
- **DIGITAL MEDIA.**
- **ILLUSTRATION AND ANIMATION.**
- **PRODUCT DESIGN.**

Specialisation Courses

Raffles Singapore offers the following specialisation courses;

1. **Diploma and Advanced Diploma in Jewellery Design.**
Upon completion of 6-month Diploma + 18-month Advanced Diploma in Jewellery Design studies, students will proceed for 1-year undergraduate studies and will be awarded **Bachelor of Arts with Honours (Top Up) in Fashion** (as Jewellery Design is part of fashion accessories). During their Bachelor Degree studies, assignments and projects will focus on Jewellery Design.
2. **Diploma in Visual and Media Design**
After Completion of the 6-month Diploma in VMD, students have options to choose either one of the following Advanced Diploma;
 - **Advanced Diploma in Visual Communication Design.**
 - **Advanced Diploma in Digital Media Design.**
3. **Diploma in Animation and Game Design**
After Completion of the 6-month Diploma in AGD, students have options to choose either one of the following Advanced Diploma;
 - **Advanced Diploma in Animation Design.**
 - **Advanced Diploma in Video Games Design.**(Note: Video Games students are eligible to continue for Bachelor in Animation).
4. **Foundation Studies Certificate (3 months)**

About Coventry University, UK

Coventry University has retained its ranking in the **Top 20 UK University** – six years running under Guardian University Guide.

Coventry University has a history of Arts and Design since 1843. The University has approximately 27,000 students, with campuses in city of Coventry, London, and Scarborough (North Yorkshire).

Entry Requirements

- a. Minimum Age: 16 years old.
- b. **IELTS 5.5*** or its equivalents
- c. **L1R4 Credits** (1 English Language + 4 Relevant subjects):
 - **GCE O-Level** - Minimum grade "C6".
 - **IGCSE** - Grade "C" for "English as Second Language"; or grade "D" for "English" or "English – First Language".
 - **GED** - Minimum grade "PASS".
 - **IB** - Year 1/2 with minimum grade "4".
- d. OR minimum completion of **High School Grade 10** (with passing grades of at least 4 subjects, excluding English).

Raffles - English Courses

Students, who do not meet the minimum English requirements, are required to take English Placement Test (EPT) online or at Raffles Singapore campus (RSG) on the Orientation Day.

1. Minimum EPT result equivalents to **IELTS 3.5** is required.
2. Based on EPT result, a student could either be exempted from the English courses or enrolled into either 3 months Foundation English or 3 months Advanced English courses at RSG.
3. Bachelor (Top Up) and Master Degree applicants, with minimum **IELTS 5.5** (across all skills), are required to take 3 months of **HELP (Higher English Language Programme)**.

**Note: Test result is only valid within 2 years from the date the results are issued.*

IGCSE – INTERNATIONAL GENERAL CERTIFICATE OF SECONDARY EDUCATION

IGCSE - January & July

- a. Raffles Singapore offers IGCSE courses for students with **minimum completion of Year 9 (15 years old)**.
 - Students, who are **less than 15 years old**, could be accepted for Raffles-English courses (subject to RSG Admission approval).
 - After completion of the English courses, students **MUST** be at least 15 years old (to start the IGCSE course).
- b. **IELTS 4.5** (or its equivalents) - Students, who do not meet the English requirement, must take English Placement Test at Raffles Singapore (refer to Raffles-English Course). Foundation English course cannot be taken concurrently with IGCSE courses.

APPLICATION & ADMISSIONS

INTAKES

- 1 year **Master of Arts: January – July**
- 3 year **Bachelor of Arts (Honours)** incorporating Diploma and Advanced Diploma: **January – April – July – October**
- Please note that student's admission and visa application process will take approximately 1.5 months to process.

For further enquiries on application and admissions procedures, please contact **Raffles Education Network** office in Singapore at:

Mr. Khang Le

111 Somerset, Singapore 238164
Level 8 & 15

Tel: +65 6338 5288
Mobile: +65 94310949 (Telegram/Whatsapp/Viber)

Have a good day, and we look forward to welcome you to **Raffles Singapore!**

RAFFLES is one of the largest schools in Asia and Europe, specializing in Design and Business programs. Raffles offers 3-year Bachelor's and 1-year Master's programs.

Some benefits of studying at Raffles include access to a globally recognized curriculum, small class sizes which allows for more interaction between students and teachers, exposure to diverse cultures through its international branches, and opportunities to participate in design and business competitions. Raffles also provides students with practical learning experiences through internships, projects, and industry exposure. Graduates of Raffles have a high employability rate in the design and business industries.

GLOBAL REACH: Raffles has a global presence with 15 branches in 10 countries, including Italy, Singapore, Thailand, Malaysia, China... This allows students to gain a diverse education by transferring between schools, experiencing different cultures and study environments, and interacting with classmates from around the world. These opportunities provide students with a broad perspective on various fields and help them establish relationships, build future connections, and prepare for a career in the globalized job market.

QUALITY CURRICULUMS: Raffles places a strong emphasis on the quality of its curriculums, which are constantly updated to ensure that students are learning the most current and relevant information. The school encourages students to participate in both local and international design competitions, where they have a track record of winning awards in almost every competition they enter.

EXPERIENCED PRACTITIONERS: The school has a professional and experienced faculty team from various countries worldwide, such as Europe, America, Australia, Canada, etc., bringing diversity in knowledge and experience to the students. All the teachers are active in the design, art and creativity industry. They provide students with not just theoretical knowledge but also practical working experience. The classroom assignments mirror real-life projects from design and media companies, preparing the students for the work environment. This means that upon graduation, students are equipped and ready to join the workforce with minimal adjustment time required to adapt to the working pace.

INDUSTRIAL COLLABORATIONS: Throughout their three-year studies at Raffles, students are given the chance to partner with the school's industrial affiliates and tackle real-world projects, through various events like industrial projects or competitions. These hands-on experiences will be added to their portfolio, and upon graduation, alongside their final thesis, they can confidently showcase to employers their practical experience and skill set developed during their time at Raffles.

EMPHASIS ON PERSONAL GROWTH: With classes limited to 15-20 students at most, there is a closer relationship between instructors and students. This smaller setting enables teachers to assess each student's strengths and areas for improvement, thereby fostering their development and addressing any shortcomings.

The school has a **CENTER FOR PROFESSIONAL DEVELOPMENT** that focuses on various aspects to enhance students' career prospects. Some of its offerings include:

- Securing internship opportunities with local and foreign companies,
- Providing workshops on resume writing and interview skills,
- Organizing and searching for design competitions for students to participate in and showcase their work,
- Hosting career fairs for industrial partners to interview students, and
- Establishing collaborations for students to work on real-life projects.

All of these initiatives aim to increase the employability of Raffles graduates upon graduation.