

RAFFLES

DESIGN PROGRAMMES

- FASHION DESIGN
- JEWELLERY DESIGN
- INTERIOR & ARCHITECTURE DESIGN
- PRODUCT DESIGN
- ANIMATION
- DIGITAL MEDIA
- GAMES DESIGN
- GRAPHIC DESIGN
- FASHION MARKETING

SUCCESS DESIGN



For course enquiry and application, please contact:
Raffles College of Higher Education (RCHH) - Singapore
Singapore 238174
Tel: +65 6323 9235, WhatsApp: +65 9837 8297, 7,65 6338 8298
Email: Enquiries@Raffles-College.edu.sg
Facebook: [RafflesSingapore](https://www.facebook.com/RafflesSingapore)
Instagram: [RafflesSingapore](https://www.instagram.com/RafflesSingapore)
Twitter: [RafflesSingapore](https://twitter.com/RafflesSingapore)
LinkedIn: [RafflesSingapore](https://www.linkedin.com/company/RafflesSingapore)



<https://raffles-college.edu.sg/>

RAFFLES DESIGN

ONE IN THREE GRADUATES
ATTAINED

30%
FIRST CLASS
HONOURS

62%
SECOND CLASS
HONOURS

8%
THIRD CLASS
HONOURS

IN PARTNERSHIP WITH
Coventry University



GRADUATES STATISTIC OF YEAR 2024



THE RAFFLES STORY

We embrace a holistic education through the development of superior thinking processes, the mastery of communication, and the acquisition of thorough and effective work methods. Our curriculum and pedagogy are designed to be industry-focused and relevant. Our students are empowered to innovate with creativity. The skills that our students acquire will far exceed the knowledge and expertise of the profession, setting them on the road to success.

Since establishing its first college in Singapore in 1990, Raffles has grown to operate 16 colleges and universities in 14 cities across 9 countries in Asia-Pacific and Europe. Our flexible inter-school transfer scheme allows students to study at any of Raffles' network of colleges, immerse themselves in different cultures and experience living overseas.

Students who are enrolled in Raffles benefit from a quality education with a well-rounded hands-on experience relevant to the industry. This enables them to improve their career opportunities. Studying in a multi-national environment enables our students to expand their personal network, be exposed to international perspectives and greatly enhances career opportunities beyond their home country.

THE COVENTRY STORY

Founded by entrepreneurs and industrialists as the Coventry School of Design in 1843, and in 2018 celebrated 175 years, Coventry University is a dynamic and outward-looking institution with a tradition of teaching excellence, impactful research and bold international partnerships. Coventry ranks 15th in the UK in the Guardian University Guide 2020. It also earned the title 'University of the Year for Student Experience' in the 2019 Times and Sunday Times Good University Guide; the guide describes it as "one of the most innovative modern universities, bold with its vision of what the 21st century student experience should be".



THE CAMPUS

Located in the heart of the city, the Raffles campus presents a chic and contemporary design, with a spacious layout to provide a creative and conducive learning environment for students. The Raffles College of Higher Education consists of seminar rooms, classrooms, workshops, studios, library and laboratories with the latest equipment and technological applications, enabling interactive learning experiences. At Raffles, students indulge in simple elegance that unfurls the sophistication of design elements, where they can mingle and establish networks with their peers of different nationalities.

OUR CAMPUSES ARE SPREAD ACROSS

- | | | |
|--------------------|---------------|------------------|
| ASIA | CHINA | INDONESIA |
| BANGKOK | GUANGZHOU | JAKARTA |
| ISKANDAR | HEFEI | |
| KUALA LUMPUR | LANGFANG | INDIA |
| PHNOM PENH | SHANGHAI | MUMBAI |
| SINGAPORE | | |
| MIDDLE EAST | EUROPE | |
| RIYADH | MILAN | |



CAMPUS



RAFFLES

FASHION & JEWELLERY DESIGN PROGRAMMES

SUCCESS BY DESIGN



Raffles
College of Higher Education

Registration No. 201038888C
Registration Validity Period: 13 Jun 2023 to 13 Jun 2027



For course enquiry and application, please contact:

Raffles College of Higher Education (RCHB) - Singapore

130 Cecil Street, Level 100A, Republic of Singapore

130 Cecil St

+65 6524 9235 (WhatsApp/Telegram) / +65 9837 8292 / +65 6538 8288
 Enquiries@Raffles-College.edu.sg <https://raffles-college.edu.sg>
 @rafflessingapore @rafflessingapore @rafflessingapore



<https://raffles-college.edu.sg/>

FASHION DESIGN

The course gives students the creative and technical knowledge and skills they need to become professionals in the fashion industry. Using an integrated approach that combines creativity and applied technical proficiency, it takes students from design concepts and processes through to final production. Exploratory and experimental projects enable students to develop an in-depth understanding of fashion design. With a strong foundation in technical proficiency and a good eye for market trends, students are able to start honing their individual styles and identities through their collections.



GIUSEPPE (JOE) SPINELLI
PROGRAMME DIRECTOR



DIPLOMA IN FASHION DESIGN

- Fashion Drawing
- Fashion Draping 1
- CAD 1 for Fashion Design
- Fashion Sketching and Illustration
- Colour Theory and Design Principles for Fashion

- Pattern Drafting 1
- Fibres and Textiles
- Sewing Application 1
- History of Costume 1
- Marketing Foundation

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age



ADVANCED DIPLOMA IN FASHION DESIGN

- Fashion Draping 2
- Fashion Draping 3
- Developing Fashion
- Developing Textiles
- Couture Techniques
- History of Costume 2
- CAD 2 – Digital Portfolio
- Advanced Sewing Techniques
- 20th Century Styles and Trends
- Design Research and Development 1
- Design Research and Development 2
- Academic Research and Communication Skills

- Project Workshop
- Pattern Drafting 2
- Pattern Drafting 3
- Menswear Workshop
- Sewing Application 2
- Mini Collection Workshop
- Introduction to Brand Management
- Technical Drawings (Garment Typology)
- Pattern Aided Design, Grading and Costing
- Industrial Attachment / Industry and Community Engagement

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent



DIPLOMA IN FASHION DESIGN

ADVANCED DIPLOMA IN FASHION DESIGN

BACHELOR OF ARTS WITH HONOURS IN FASHION (TOP UP)
[Teach Out by 31 Dec 2025]

MASTER OF ARTS IN DESIGN MANAGEMENT



BACHELOR OF ARTS WITH HONOURS IN FASHION (TOP UP) [Teach Out by 31 Dec 2025]

- Future Fashion Concepts
- Fashion Design Directions
- Global Experience in Art and Design
- FutureProof: Personal Development Planning

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent



MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) (Top Up), or Equivalent

*We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated, please contact us for the latest information.

JEWELLERY DESIGN

The course gives students the creative and technical knowledge and skills they need to become professionals in the jewellery design industry. It allows students to explore a variety of aspects in traditional and contemporary jewellery design. The emphasis is placed on creativity, innovation, experimentation and materials application through technical skills. Students also learn skills in design management, portfolio-building and marketing.



GIUSEPPE (JOE) SPINELLI
PROGRAMME DIRECTOR



DIPLOMA IN
JEWELLERY DESIGN

ADVANCED DIPLOMA IN
JEWELLERY DESIGN

BACHELOR OF ARTS WITH
HONOURS IN FASHION (TOP UP)
[Teach Out by 31 Dec 2025]

MASTER OF ARTS
IN DESIGN MANAGEMENT



DIPLOMA IN JEWELLERY DESIGN

- Design Theory
- Cultural Studies
- Colour Application in Design
- Design Drafting – Technical Drawing

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Model Making
- Freehand Drawing
- Studio Practice: Fabrication Methods 1
- Studio Practice: Fabrication Methods 2

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age



ADVANCED DIPLOMA IN JEWELLERY DESIGN

- Human Factors
- Design Rendering
- Developing Fashion
- Digital Presentation
- Design Management
- Jewellery Technology
- 3D Conceptualisation
- Computer Aided Design [AutoCAD]
- Computer Rendering [Rhinceros]
- Academic Research and Communication Skills

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent

- Gemstone Identification
- Retail Visual Merchandising
- Solid Modeling – Rapid Prototyping
- Studio Practice: Enamelling and Glass
- Studio Practice: Fabrication Methods 3
- Major Design Project – Jewellery Design
- Studio Practice: Silversmithing
- Studio Practice: Gem Analysis and Stone Setting
- Industrial Attachment / Industry and Community Engagement



BACHELOR OF ARTS WITH HONOURS IN FASHION (TOP UP) [Teach Out by 31 Dec 2025]

- Future Fashion Concepts
- Fashion Design Directions
- Global Experience in Art and Design
- FutureProof: Personal Development Planning

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent



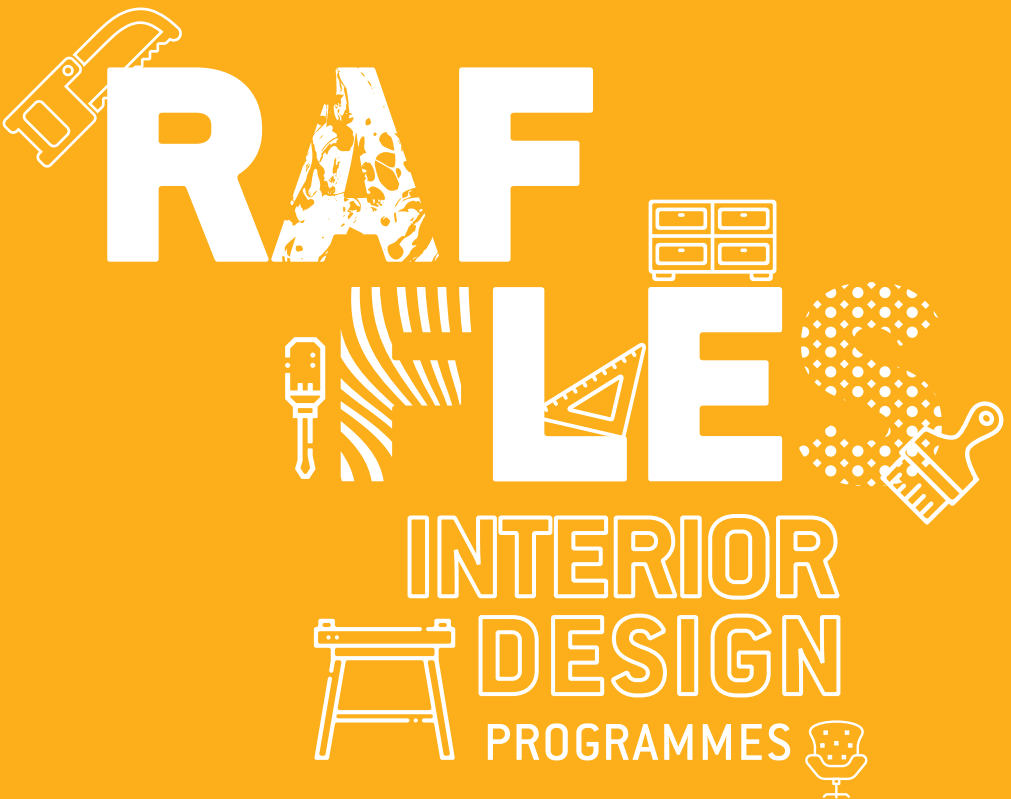
MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) [Top Up]; or Equivalent

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SUCCESS
BY DESIGN



Raffles
College of Higher Education

Registration No. 201038888K
Incorporated in Singapore on 13 Jun 2010 to 9 Jun 2017



For course enquiry and application, please contact:

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1000 Upper Boat Road, Singapore 370001

Phone: +65 6391 1238

WhatsApp: +65 8383 9255

Website: <https://raffles-college.edu.sg/>

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Twitter: [RafflesCollegeSG](https://twitter.com/RafflesCollegeSG/)

LinkedIn: [RafflesCollegeSG](https://www.linkedin.com/company/RafflesCollegeSG/)



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INTERIOR ARCHITECTURE & DESIGN

The course gives students the creative and technical knowledge and skills they need to become professionals in the interior design industry. It encompasses the study of both Interior Architecture and Design within the built environment, while focusing on the human interface within given spaces. The emphasis is placed on space planning, creative problem-solving, communication skills, knowledge of building materials, construction, computer-aided drafting and the history of design. Students are expected to provide design solutions to a wide variety of complex real-life space problems.



ROSA LIANE DA SILVA LOPES
PROGRAMME DIRECTOR



DIPLOMA IN INTERIOR DESIGN

ADVANCED DIPLOMA IN INTERIOR DESIGN

BACHELOR OF ARTS WITH HONOURS IN INTERIOR ARCHITECTURE AND DESIGN (TOP UP)
(Teach Out by 31 Dec 2025)

MASTER OF ARTS IN DESIGN MANAGEMENT



DIPLOMA IN INTERIOR DESIGN

- Architectural Drafting
- Computer Graphic Skills
- Colour Application in Design
- Creativity and Concept Development

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Cultural Studies
- Freehand Drawing
- Presentation Drawing 1
- Interior Design, Principles and Theory

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age



ADVANCED DIPLOMA IN INTERIOR DESIGN

- Construction Studies 1
- Construction Studies 2
- Design Studio – Retail
- Design Studio – Office
- Design Studio – Residential
- Design Studio – Restaurant & Hospitality
- 2D Computer Aided-Drawing
- 3D Computer Aided-Drawing/REVIT
- Budget, Costing and Documentation
- Academic Research and Communication Skills

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent

- Portfolio
- Presentation Drawing 2
- Professional Practice
- Interior Materials and Finishes
- Furniture Design and Application
- Lighting Fundamentals and Design
- Computer Rendering and Animation
- Building Technology and Construction
- Industrial Attachment / Industry and Community Engagement



BACHELOR OF ARTS WITH HONOURS IN INTERIOR ARCHITECTURE AND DESIGN (TOP UP) (Teach Out by 31 Dec 2025)

- Design Enquiry
- Design Promotion
- Interior Architecture and Design Final Major Project

- Introduction to Final Major Project
- Professional Industrial Design Studies 3

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent



MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) (Top Up); or Equivalent

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PRODUCT DESIGN

The course gives students the creative and technical knowledge and skills they need to become professionals in the product design industry. The emphasis is placed on conceptual investigation, critical thinking and a hands-on approach towards technological skills, manufacturing skills, and design management.



HECTOR ARTURO SALAZAR NAVARRETE
ASSISTANT PROGRAMME DIRECTOR



DIPLOMA IN PRODUCT DESIGN

- Cultural Studies
- 3D Conceptualisation
- Colour Application in Design
- Design Drafting – Technical Drawing

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Model Making
- Design Theory
- Freehand Drawing
- Studio Practice: Sustainable Product Design

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age



ADVANCED DIPLOMA IN PRODUCT DESIGN

- Human Factors
- Design Rendering
- Digital Presentation
- Design Management
- Manufacturing Technology
- Furniture Design and Application
- 3D Manipulation [3D Studio Max]
- Computer Aided Design [AutoCAD]
- Computer Rendering [RhinoCeros]
- Academic Research and Communication Skills

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent

- Retail Visual Merchandising
- Lighting Fundamentals and Design
- Solid Modeling – Rapid Prototyping
- Major Design Project – Product Design
- Studio Practice: Packaging Design
- Studio Practice: Electrical Product Design
- Studio Practice: Modular Design Systems
- Industrial Attachment / Industry and Community Engagement



DIPLOMA IN
PRODUCT DESIGN

ADVANCED DIPLOMA IN
PRODUCT DESIGN

BACHELOR OF ARTS WITH
HONOURS IN PRODUCT DESIGN
(TOP UP)
(Teach Out by 31 Dec 2025)

MASTER OF ARTS
IN DESIGN MANAGEMENT



BACHELOR OF ARTS WITH HONOURS IN PRODUCT DESIGN (TOP UP) (Teach Out by 31 Dec 2025)

- Design Enquiry
- Design Promotion
- Product Design Final Major

- Product Design Final Major Project
- Professional Industrial Design Studies 3

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent



MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) (Top Up); or Equivalent

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ANIMATION

The course gives students the creative and technical knowledge and skills they need to become professionals in the animation industry. The emphasis is placed on the design and production aspects of 2D and 3D animation, including life drawing as well as background and character design. To enhance their competitive edge in the digital age, students learn to use state-of-the-art editing equipment in pre-production, production and post-production. They also acquire skills for creating moving imagery and special effects, which are currently in demand in the local and international film media and entertainment industries.

TERRENCE CHONG
PROGRAMME DIRECTOR



DIPLOMA IN ANIMATION & GAME DESIGN

ADVANCED DIPLOMA IN ANIMATION DESIGN

BACHELOR OF ARTS WITH HONOURS IN ILLUSTRATION & ANIMATION (TOP UP)
[Teach Out by 31 Dec 2025]

MASTER OF ARTS IN DESIGN MANAGEMENT



DIPLOMA IN ANIMATION & GAME DESIGN

- Anatomy
- 3D Techniques
- Animation Principles
- Design Fundamentals

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Digital Illustration
- Digital Photography
- Drawing Fundamentals
- Digital Image Processing

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age



ADVANCED DIPLOMA IN ANIMATION DESIGN

- 3D Character Animation
- 3D Character Modeling
- 3D Rigging
- Concept Art 1
- Concept Art 2
- Design Studio 1
- Design Studio 2
- Digital Matte Painting
- Digital Videography
- Academic Research and Communication Skills

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent

- Major Project
- Special Effects
- Portfolio and Showreel
- Motion Graphics and Effects 1
- Motion Graphics and Effects 2
- Screenplay and Storyboarding
- History of Visual Communication
- Industrial Attachment / Industry and Community Engagement



BACHELOR OF ARTS WITH HONOURS IN ILLUSTRATION & ANIMATION (TOP UP)

[Teach Out by 31 Dec 2025]

- Dissertation
- Design Promotion
- External Practice
- Major Project

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent



MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) [Top Up]; or Equivalent

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DIGITAL MEDIA

The course gives students the creative and technical knowledge and skills they need to become professionals in the multimedia design industry. It first equips students with the fundamental, broad-based skills in graphic design. Following that, students learn to transform 2D graphics into 3D by creating dynamic interfaces and integrating programming capabilities. They are provided with the opportunity to research multimedia design trends and issues in order to produce integrated suites of digital design solutions that take into account aspects of culture, economics and social interaction.



TERRENCE CHONG
PROGRAMME DIRECTOR



DIPLOMA IN VISUAL & MEDIA DESIGN

- 3D Techniques
- Design Thinking
- Digital Illustration
- Design Fundamentals

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Type and Layout
- Digital Photography
- Drawing Fundamentals
- Digital Image Processing

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age



ADVANCED DIPLOMA IN DIGITAL MEDIA DESIGN

- Creative Media
- Design Studio 1
- Design Studio 2
- Digital Videography
- Major Project
- Motion Graphics and Effects 1
- Motion Graphics and Effects 2
- Screenplay and Storyboarding
- History of Visual Communication
- Academic Research and Communication Skills

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent

- Web Design 1
- Web Design 2
- Visual Identity System
- Portfolio and Showreel
- User Interaction Design 1
- User Interaction Design 2
- Semiotics and Mark Making
- Industrial Attachment / Industry and Community Engagement



DIPLOMA IN VISUAL & MEDIA DESIGN

ADVANCED DIPLOMA IN DIGITAL MEDIA DESIGN

BACHELOR OF ARTS WITH HONOURS IN DIGITAL MEDIA (TOP UP)
[Teach Out by 31 Dec 2025]

MASTER OF ARTS IN DESIGN MANAGEMENT



BACHELOR OF ARTS WITH HONOURS IN DIGITAL MEDIA (TOP UP) [Teach Out by 31 Dec 2025]

- Design Promotion
- Final Digital Media Research Project
- Analysing Media and Communication
- Professional Practice Portfolio
- Research and Development in Digital Media

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent



MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) (Top Up); or Equivalent

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GAME DESIGN

This programme, with its emphasis on mobile gaming, prepares students with the knowledge, thinking and technical skills that are critical to a career in the burgeoning gaming industry. Apart from game strategising, game level design, game scripting and production, students will also be introduced to the marketing, business and management aspects of the industry. Students will learn about the techniques and tools used in computer game development and computer animation in 2D and 3D, through a combination of theoretical and activity-based learning.

TERRENCE CHONG
PROGRAMME DIRECTOR



DIPLOMA IN ANIMATION & GAME DESIGN

- Anatomy
- 3D Techniques
- Animation Principles
- Design Fundamentals

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Digital Illustration
- Digital Photography
- Drawing Fundamentals
- Digital Image Processing

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age



ADVANCED DIPLOMA IN VIDEO GAME DESIGN

- 2D Game Design
- 3D Rigging
- 3D Game Design
- 3D Character Modeling
- 3D Character Animation
- Design Studio
- Digital Videography
- Game Level Design
- Game Programming
- Academic Research and Communication Skills

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent

- Major Project
- Portfolio and Showreel
- User Interaction Design 1
- Motion Graphics and Effects 1
- Motion Graphics and Effects 2
- Screenplay and Storyboarding
- History of Visual Communication
- Industrial Attachment / Industry and Community Engagement



DIPLOMA IN ANIMATION & GAME DESIGN

ADVANCED DIPLOMA IN VIDEO GAME DESIGN

BACHELOR OF ARTS WITH HONOURS IN ILLUSTRATION & ANIMATION (TOP UP)
[Teach Out by 31 Dec 2025]

MASTER OF ARTS IN DESIGN MANAGEMENT



BACHELOR OF ARTS WITH HONOURS IN ILLUSTRATION & ANIMATION (TOP UP) [Teach Out by 31 Dec 2025]

- Dissertation
- Major Project
- External Project
- Design Promotion

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent



MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) [Top Up]; or Equivalent

*We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated, please contact us for the latest information.

GRAPHIC DESIGN

The course gives students the creative and technical knowledge and skills they need to become professionals in the graphic design industry. Through major practical projects combining creativity, concepts and computer software skills, students hone their capabilities in devising creative solutions.



TERRENCE CHONG
PROGRAMME DIRECTOR

DIPLOMA IN VISUAL & MEDIA DESIGN

- 3D Techniques
- Design Thinking
- Digital Illustration
- Design Fundamentals

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Type and Layout
- Digital Photography
- Drawing Fundamentals
- Digital Image Processing

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age

ADVANCED DIPLOMA IN VISUAL COMMUNICATION

- Design Studio 1
- Design Studio 2
- Advertising Design 1
- Advertising Design 2
- Major Project
- Portfolio Design
- Packaging Design
- Motion Graphics and Effects 1
- History of Visual Communication
- Academic Research and Communication Skills

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent

- Typography 1
- Typography 2
- Web Design 1
- Publication Design
- Visual Identity System
- Print Media and Production
- Semiotics and Mark Making
- Semiotics and Image Making
- Industrial Attachment / Industry and Community Engagement



DIPLOMA IN
VISUAL & MEDIA DESIGN

ADVANCED DIPLOMA IN
VISUAL COMMUNICATION

BACHELOR OF ARTS WITH
HONOURS IN GRAPHIC DESIGN
(TOP UP)
[Teach Out by 31 Dec 2025]

MASTER OF ARTS
IN DESIGN MANAGEMENT

BACHELOR OF ARTS WITH HONOURS IN GRAPHIC DESIGN (TOP UP) [Teach Out by 31 Dec 2025]

- Design Contexts 3
- Design Practice 3
- Creative Futures (PDP)
- Typography 3
- Design Promotion
- Visual Communication 3

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent

MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) (Top Up); or Equivalent

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RAF FILES MERCHANDISING PROGRAMMES



SUCCESS
BY
DESIGN

For course enquiry and application, please contact:

Raffles College of Higher Education (RCHÉ) - Singapore

Address: 100 Upper Macao Road, Singapore 238174

Phone: +65 8224 9235 (WhatsApp/Telegram) / +65 9837 8222 / +65 6538 8288

Email: Enquiries@Raffles-College.edu.sg

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Twitter: [RafflesSingapore](https://twitter.com/RafflesSingapore)

LinkedIn: [RafflesSingapore](https://www.linkedin.com/company/RafflesSingapore)



Raffles
College of Higher Education

Registration No. 26103688K
Registration Validity Period: 15 Jun 2023 to 31 Jun 2027



<https://raffles-college.edu.sg/>

FASHION MARKETING



The course exposes students to countless opportunities in the fashion industry. It is tailored to blend creative fashion knowledge with business, marketing and contextual studies. Students learn about buying and merchandising practices as well as conceptualising and developing effective brand management strategies to execute advertising and promotional activities. They study how product, customer and market forces interact and get an introduction to the new challenges, technologies and issues facing the fashion industry.



GIUSEPPE (JOE) SPINELLI
PROGRAMME DIRECTOR



DIPLOMA IN FASHION MARKETING & MANAGEMENT

ADVANCED DIPLOMA IN FASHION MARKETING AND MANAGEMENT

BACHELOR OF ARTS WITH HONOURS IN INTERNATIONAL FASHION BUSINESS (TOP UP)
[Teach Out by 31 Dec 2025]

MASTER OF ARTS IN DESIGN MANAGEMENT



DIPLOMA IN FASHION MARKETING & MANAGEMENT

- Digital Photography
- Computer Graphic Skills FMM
- Fashion Marketing and Merchandising
- Colour Theory and Design Principles for Fashion

- Market Research
- Fibres and Textiles
- History of Costume 1
- Marketing Foundation

ENTRY REQUIREMENTS

- IGCSE / GCE 'O'; or Equivalent
- 5 Credits including English

- Applicants who do not have a pass in English or IELTS 5.5 must take the Raffles English Placement Test
- The minimum age requirement is 16-years of age



ADVANCED DIPLOMA IN FASHION MARKETING AND MANAGEMENT

- Buying Principles
- Fashion Journalism
- Consumer Behaviour
- Financial Management
- Fashion Marketing Project 1
- Fashion Marketing Project 2
- 20th Century Styles and Trends
- Fashion Coordination and Promotion
- Academic Research and Communication Skills
- Global Supply Chain Management (Fashion Buying)

- Sensorial Marketing
- History of Costume 2
- Product Development
- Visual Merchandising
- Human Resource Management
- Integrated Fashion Communication
- Introduction to Brand Management
- Technical Drawings (Garment Typology)
- Industrial Attachment / Industry and Community Engagement

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Diploma; or Equivalent



BACHELOR OF ARTS WITH HONOURS IN INTERNATIONAL FASHION BUSINESS (TOP UP)

[Teach Out by 31 Dec 2025]

- Future Fashion Project
- Future Fashion Innovators
- Global Experience in Art and Design
- FutureProof: Personal Development Planning

ENTRY REQUIREMENTS

- Completion of Raffles Singapore Advanced Diploma; or Equivalent



MASTER OF ARTS IN DESIGN MANAGEMENT

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context
- Design Management Final Project

ENTRY REQUIREMENTS

- Completion of Coventry University Bachelor of Arts (Honours) [Top Up]; or Equivalent

*We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated, please contact us for the latest information.

PREPARATORY & IGCSE



FOUNDATION STUDIES CERTIFICATE

The Foundation Studies programme aims to equip students with the skills necessary to succeed in their tertiary education. This programme will provide students with solid grounding in the key core study areas that are deemed essential for college-level success. Students passing the Foundation Studies programme are eligible for entry to the Diploma programmes of Raffles College of Higher Education.

CERTIFICATE MODULES

- History of Art
- Creative Thinking
- Critical Reading and Writing
- Professional Communication Skills

ENTRY REQUIREMENTS

- Applicants who do not have a pass in English or IELTS 5.5 or equivalent must take the Raffles English Placement Test.
- The minimum age requirement is 16 years old.

QUEENIE CHAN
PROGRAMME DIRECTOR



FOUNDATION STUDIES
CERTIFICATE

PREPARATORY COURSE FOR
INTERNATIONAL GENERAL
CERTIFICATE OF SECONDARY
EDUCATION (IGCSE) YEAR 10

ENGLISH LANGUAGE
PROGRAMMES



PREPARATORY COURSE FOR INTERNATIONAL GENERAL CERTIFICATE OF SECONDARY EDUCATION (IGCSE) YEAR 10

Cambridge IGCSE® is the world's most popular international qualification for 14-year-olds to 16-year-olds. It is recognised globally by leading universities and employers, and is tried, tested, and trusted by schools worldwide. At Raffles College of Higher Education, we lay the foundation for your design education with IGCSE subjects hand-picked to complement your artistic and entrepreneurial passions, giving you an early head start in your field of interest.

This is a unique design-centric IGCSE preparatory course that has been carefully curated to provide a smooth transition into RCHE's Design and Business Diploma programmes.

ENTRY REQUIREMENTS

- Applicants who do not have a pass in English or IELTS 4.5 or equivalent must take the Raffles English Placement Test.
- The minimum age requirement is 15 years old.

CERTIFICATE MODULES

- Enterprise
- Art & Design
- Global Perspectives
- Design & Technology
- Mathematics**
- Business Studies**
- English – First Language**
- English as a Second Language**
- Cambridge O Level Fashion and Textiles**

** Alternative subjects offered in the event the preferred subjects are unavailable



ENGLISH LANGUAGE PROGRAMMES

Foundation English

Students gradually develop their ability, from simply understanding and responding to following main ideas and picking out important details in texts. They should be able to convey their main ideas clearly and grammatically in writing and speaking tasks and will develop a grasp of new vocabulary words that will enable them to perform writing and speaking tasks suited to specific purposes and their respective majors.

ENTRY REQUIREMENTS

- IELTS 3.5 or equivalent
- The minimum age requirement is 16 years old.

Advanced English

Students will enhance their study skills as well as develop academic research skills, including paraphrasing, synthesising information from multiple sources and referencing using the APA style format. Students will also develop their presentation and slide design skills, which are essential in their design studies.

ENTRY REQUIREMENTS

- IELTS 4.5 or equivalent
- The minimum age requirement is 16 years old.

Higher English Language Programme

• Communicating with Impact

This course aims to enhance students' ability to communicate using the appropriate approaches with various audiences, within the context of their respective majors, demonstrating increasing confidence in speaking at length on a topic of interest, as well as effectively using a variety of visual aids to enhance their delivery and message.

• Writing with Critical Thinking

This course aims to enhance students' critical thinking skills and apply them in reading for research, seeking appropriate information, identifying relevant audiences, and conveying their ideas coherently and persuasively in the written form in a range of contexts and genres within their respective majors.

ENTRY REQUIREMENTS

- Applicants who do not have a pass in English or IELTS 5.5 or equivalent must take the Raffles English Placement Test.
- The minimum age requirement is 16 years old.

WHY RAFFLES

5 REASONS TO STUDY IN RAFFLES SINGAPORE



FAST-TRACK PROGRAMMES

Achieve 3 qualifications and graduate ahead of your peers. Graduating ahead will present you with more opportunities and propel your career forward.



PERSONALISED LEARNING

Every facet of our teaching and learning exudes positive energy that translates into a positive attitude, which we call the Raffles Sense. We are committed to instill that Raffles Sense into each and every student.



QUALITY ASSURANCE

Raffles has gained recognition and accreditation because our true-blue Raffles Quality always shines through.



CAREER DEVELOPMENT

Raffles prepares our students with professional development skills and provides resources in support of their careers. By forging an extensive strategic alliance with the industry, our team at CPD provides a seamless interface between industries and our students, opening a world of career opportunities for them.



INDUSTRY PARTNERSHIPS

Raffles fosters industry partnerships to inject real world challenges into our curriculum. Such opportunities prepare our students for the industry and the world of entrepreneurship.